

# ROMO

— DUNE & SAROUK —  
PRESS RELEASE





# DUNE & SAROUK

This season Romo relaunches the ever-popular Dune brushed cotton in 87 new and 7 bestselling shades, and introduces Sarouk, a collection of contemporary designs printed on the much-loved Dune quality.

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“With a soft to the touch finish, Sarouk is a classic Romo collection full of statement yet versatile designs that are the perfect companion to our bestselling Dune cotton plain.”

Emily Mould, Design Director







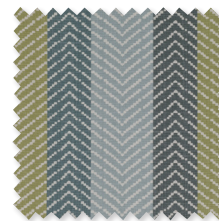
# SAROUK

## Contemporary Prints

A usable compendium of fabrics, Sarouk is a collection of seven charming and contemporary designs, rotary printed on Romo's ever popular Dune cotton, featuring Art Deco inspired palm fronds, statement geometrics and elegant bamboo. The collection is presented in a modern palette of warm ochres, dusky pinks, cool blues and fresh greens. With an enticing textural appearance and a soft to the touch finish, Sarouk is a classic Romo collection, which is perfectly complemented by Dune's updated colour palette.

### Attributes

- Suitable for drapes, upholstery and accessories
- Seven Designs
- Washable at 30 degrees
- 100% Cotton



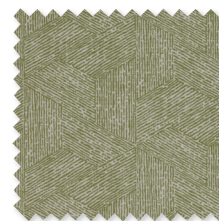
**KEALA**  
Washable Brushed Cotton  
5 Colours  
☞☞☞☞☞



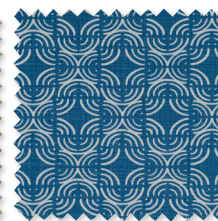
**ESCHER MULTI**  
Washable Brushed Cotton  
5 Colours  
☞☞☞☞☞



**CAMANSI**  
Washable Brushed Cotton  
6 Colours  
☞☞☞☞☞☞



**ESCHER**  
Washable Brushed Cotton  
7 Colours  
☞☞☞☞☞☞☞



**KASHI**  
Washable Brushed Cotton  
9 Colours  
☞☞☞☞☞☞☞☞☞



**SAROUK**  
Washable Brushed Cotton  
5 Colours  
☞☞☞☞☞



**SUMBA**  
Washable Brushed Cotton  
6 Colours  
☞☞☞☞☞☞





# DUNE

## Washable Brushed Cotton

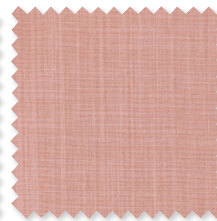
A smooth and practical cotton, best-selling Dune has been updated in a compelling palette of 94 shades. This washable cotton has a refined, textural appearance with an appealing brushed finish and a beautiful, soft handle, perfect for both drapery and upholstery. The new modernised and uplifting palette includes chalky tones, pops of bold colour and timeless neutrals, all thoughtfully curated to create a collection of essential shades.

### Attributes

- Suitable for drapes, upholstery and accessories
- 94 colours – 87 new and 7 existing shades
- Washable at 30 degrees
- 100% Cotton



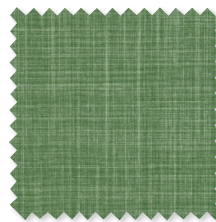
PLASTER



SAKURA



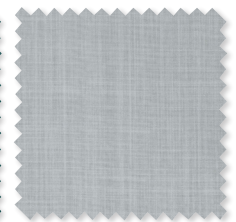
COPPER



THYME



AMAZONITE



MIST



TWINE



OPAL



LAVA ROCK



## About Romo

The founding brand of The Romo Group, Romo is renowned for its assorted library of classic and contemporary designs and versatile plains, offering a diverse style and timeless elegance enriched with a sophisticated colour palette.

Led by Design Director Emily Mould, the Romo studio is a continuous hub of activity and creativity. An Aladdin's cave of sketches, paintings, fabric and colour charts, the studio walls are a constant source of inspiration. Each launch the designers research new ideas, finding inspiration in an array of influences from travel and fashion to nature and the outdoors.

Romo is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

### UK

Iain Niven - [iain.niven@romo.com](mailto:iain.niven@romo.com)  
0207 352 7801

### USA

Tamar Mashigian - [tamar@cdecor.com](mailto:tamar@cdecor.com)  
310-276-5001

### Europe

Roberta Natalini - [roberta.natalini@romo.com](mailto:roberta.natalini@romo.com)  
+44 (0) 1623 755 881

