

DESIGN | STATEMENT PATTERN

GRAPHIC LOOK
Colourful geometric velvet gives this sofa a modern finish.

Solo in Homecoming. Combine with Folium collection at Villa Nova (01223 756699; villanova.co.uk).



FLOWER POWER
An eye-catching floral design gives this room the wow factor.

Folium wallpaper in Mediterranean. £130 per roll. The collection at Prestigious Textiles (01274 688448; prestigious.co.uk).



STATEMENT PATTERN | DESIGN

Combine patterns in shades from the same colour palette and pair with a coordinating neutral tone or a contrasting colour for a bold statement. Hayley McAfee Design Manager Villa Nova

MIX AND MATCH
Pick coordinating prints in the same colour palette.

Star Wallpapering. W175/01 in Dresden Blue. £30 per roll. No fabric 7618/03 in Almond. £25 per m. Both Duvetix collection at Romo (01429 756699; romo.com).



CREATE THE LOOK

Feeling inspired by these bold designs? Here are our tips for putting together a similar scheme and getting it right



1 Lime Pom Pom Fabric
£20 per m. John Lewis (0845 604 9049; johnlewis.com)

2 Entomologie Moth Drawer fabric in Ink. £75 per m. Poshcraft & Son (01885 247426; poshcraftson.com)

Are there any rules for using patterns?

Avoid using more than three or four patterns in a room, but if this is your first time using statement pattern, start by just introducing one and build up from there. Mix up the size and scale of the patterns and have a statement piece of furniture or a wall in your boldest design. Don't use more than one large scale pattern as it can be too much. Balance the space by using pattern evenly - avoid letting one area dominate with pattern as the rest of the room won't link in.

Can I use pattern on floors?

Yes - it can be a great starting point for patterns, a rug can bring a room's look

together and is an easily changeable way to experiment with pattern. You don't have to have a large room to use patterned carpet, you can maximise the appearance of space with light tones in a subtle pattern to make it appear larger. You can mix patterned carpets with patterned fabrics and wallpaper but you'll need to look for colours that work together. Try delicate flower heads for a pretty effect or a modern stripe in hallways and stairways for a funkier style.

What patterns work best for walls in small rooms?

Pattern is a great way of appearing to change the dimensions of a room. You

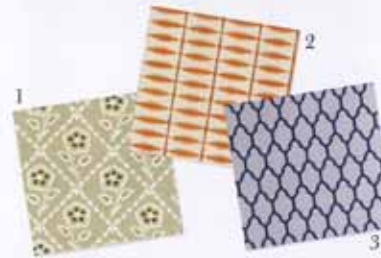
can use a geometric vertical stripe in a room with a low ceiling or a horizontal stripe to 'widen' a narrow room. Consider the scale of the pattern against the size of the area. In the same way a small design could get lost on a big wall, a large pattern repeat won't work on a dining chair.

How do I make patterns work with the rest of my room scheme?

If you have patterned wallpaper, keep furniture and fabrics neutral or take the wall patternwise and opt for statement furniture, bedding or cushions.

What styles of pattern work well?

In the same way there are numerous colours to choose from when decorating your home, there is no end of pattern to inspire your new scheme. From geometric and floral to stripes, florals and damask, choose the style that suits you and your home. Don't feel everything that is made to be prepared to mix it up a bit. For the best brave, stick to one colour palette for a cohesive look.



Whitehall wallpaper from the Revolution Papers. £62.50 per roll. Little Greene (0845 880 5825; littlegreene.com).

Shibari wallpaper in Cris. £32 per roll. Scion (0845 4235500; scion.co.uk).

Tessella wallpaper BP3604. £75 per roll. Farrow & Ball (01203 876141; farrowball.com).