ELEMENT RECYCLED CHENILLE PRESS RELEASE

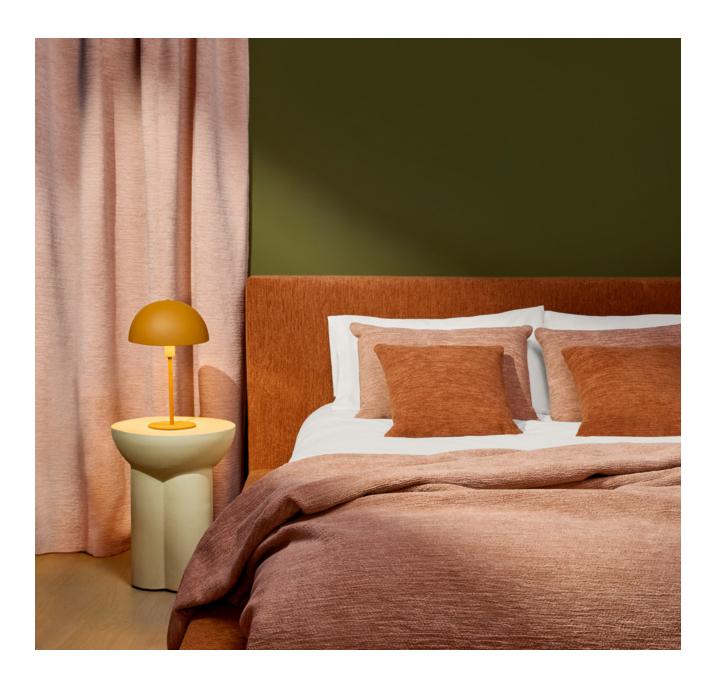


ELEMENT is all about understated simplicity. Crafted from 75% recycled cotton from pre-consumer fashion production and 25% recycled polyester, ELEMENT represents a return to basics: soft, durable, and responsibly made, with a quiet yet lasting presence.

A subtle ribbed effect gives the cloth depth of character and a distinctive velvety, indulgent texture. The rich palette of 19 colours is also recycled with no dyes being used in the process. A key selection of neutrals and a curated range of trend-setting colours gives ELEMENT a modern feel.

19 colours / Suitable for upholstery and accessories.





ABOUT US

kirkby**design**

Led by Brand Director, Jordan Mould, influential British interiors brand, Kirkby Design, has a contemporary and sometimes playful approach to innovative design and colour. Creating distinctive textiles from its in-house studio in London, Kirkby Design has also pioneered unique collaborations including the successful Underground collection with Transport for London and with the iconic fashion brand, Eley Kishimoto.

Kirkby Design is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

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