

FORMATION PRESS RELEASE



## **FORMATION**

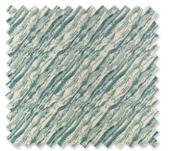
Decorative Prints, Weaves and Embroidery

Formation is a unique collection of original designs woven in a mixture of innovative qualities, including a layered pocket weave, chunky knit, relaxed embroidery, detailed jacquard, and sophisticated velvets.

Inspirationally, this collection looked to rugged landscapes and the flora one might find there, as well as graphic structures informing geometrics that continue to be a consistent trend in the Kirkby library. Achieving such distinct designs required a forward-thinking and experimental attitude, using an amalgamation of mediums such as paint, collages, photography and acoustics in a creative manner.

The collection is completed by a cutting-edge palette that breathes life into each design, as earthy browns and rich ochres are punctuated by zesty tones of green, orange and apricot.





LAVA



CHECKERBOARD KNIT

Knitted Weave 4 Colours

 $\Box \diamondsuit$ 



**FORMATION** 

Decorative Jacquard Weave 4 Colours



**FIGURE** 

Decorative Embroidery 6 Colours

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MONOGRAM

Decorative Velvet 5 Colours



**CUBIC** 

Decorative Velvet 6 Colours





**EXPLODE** 

Decorative Velvet 5 Colours

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SCRIBBLE RECYCLED

Decorative Flock Velvet 6 Colours

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## **CUSHIONS**



Lava KDC5298/03 Natural

30cm x 60cm (11.75" x 23.5") Cover: Pocket Weave



Cubic KDC5304/01 Copper

60cm x 60cm (23.5" x 23.5") Cover: Decorative Velvet



Explode KDC5305/01 Night Garden

60cm x 60cm (23.5" x 23.5") Front: Decorative Velvet Reverse: Stonewashed Linen



Lava KDC5298/04 Terracotta

30cm x 60cm (11.75" x 23.5") Cover: Pocket Weave



Cubic KDC5304/03 Monochrome

60cm x 60cm (23.5" x 23.5") Cover: Decorative Velvet



Explode KDC5305/02 Earthen

60cm x 60cm (23.5" x 23.5") Front: Decorative Velvet Reverse: Stonewashed Linen



Monogram KDC5303/01 Monochrome

30cm x 60cm (11.75" x 23.5") Cover: Decorative Velvet



Scribble KDC5318/04 Monochrome

35cm Ø (13.75") Cover: Decorative Recycled Flock Velvet



Explode KDC5305/04 Monochrome

60cm x 60cm (23.5" x 23.5") Front: Decorative Velvet Reverse: Stonewashed Linen



Monogram KDC5303/02 Sandstone

30cm x 60cm (11.75" x 23.5") Cover: Decorative Velvet



Checkerboard KDC5299/04 Knit Monochrome

60cm x 60cm (23.5" x 23.5") Cover: Knitted Weave



Scribble KDC5318/05 Noir

35cm Ø (13.75") Cover: Decorative Recycled Flock Velvet



Scribble KDC5318/06 Amber

35cm Ø (13.75") Cover: Decorative Recycled Flock Velvet



Foam KDC5312/03 Stone

60cm x 60cm (23.5" x 23.5") Front: Bouclé Weave Reverse: Stonewashed Linen



Foam KDC5312/11 Monochrome

60cm x 60cm (23.5" x 23.5") Front: Bouclé Weave Reverse: Linen Blend



## ABOUT KIRKBY DESIGN

Led by Brand Director, Jordan Mould, influential British interiors brand, Kirkby Design, has a contemporary and sometimes playful approach to innovative design and colour. Creating distinctive textiles from its in-house studio in London, Kirkby Design has also pioneered unique collaborations including the successful Underground collection with Transport for London and with the iconic fashion brand, Eley Kishimoto.

Kirkby Design is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

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