

LASER ECO

VEGAN FAUX LEATHER PRESS RELEASE

LASER is a vegan faux leather with a supple handle and soft, grain texture. Laser is incredibly durable and practical for upholstery.

SUSTAINABLE NOTES

- LASER ECO uses BIOVYN™, a bio-attributed PVC which uses 100% renewable carbon feedstock, reducing greenhouse gas emissions by 90% compared to the production of fossil fuel-based PVC. Instead of traditional ethylene from fossil fuels, it utilises bio-attributed ethylene, sourced from CTO (Crude Tall Oil), a second-generation feedstock found in the forestry industry. The bio-attributed PVC is certified based on the quantity of renewable feedstock used alongside fossil feedstock.
- LASER ECO is vegan certified, meaning it is made without the use of any animal products and is Oeko-tex certified, meaning the fabric is free from harmful chemicals.



80% BIOVYN™ PVC, 9% VI, 9% PL, 2% PU

78 Colours | 65 Matte & 15 Metallic
Suitable for upholstery and accessories

kirkbydesign



ABOUT US

kirkbydesign

Led by Brand Director, Jordan Mould, influential British interiors brand, Kirkby Design, has a contemporary and sometimes playful approach to innovative design and colour. Creating distinctive textiles from its in-house studio in London, Kirkby Design has also pioneered unique collaborations including the successful Underground collection with Transport for London and with the iconic fashion brand, Eley Kishimoto.

Kirkby Design is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

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