

kirkbydesign

LEAF RECYCLED WOOL

PRESS RELEASE



LEAF II RECYCLED WOOL

proudly supporting
Trees for Life

Supporting eco-sustainability, this 100% recycled wool felt uses reconstituted wool yarns from the fashion industry. The recycled wool yarns are first sorted and then blended together to form a unique colour palette, synonymous to Kirkby Design's contemporary style. With an intriguing mottled appearance, a soft finish gives a tactile touch to this robust textile.

As part of Kirkby Design's commitment to reducing the impact on the environment with the Leaf collection, they have partnered with Trees for Life and will be donating 5% of income generated from every metre sold for the lifetime of the collection. Trees for Life are a rewilding charity in the Scottish Highlands focused on reforestation and biodiversity.

RECYCLING PROCESS:

Unwanted woollen fabrics including clothing, knits and offcuts from the fashion industry are collected to be repurposed into new wool yarns. They are first sorted and separated by colour, then shredded and blended together then spun into new fibres ready to be woven.

OTHER ENVIRONMENTAL ASPECTS:

- The manufacturing process runs under the Cardato Regenerated & CO2 neutral brand. This is a brand that assesses the emission of carbon dioxide during textile production. It is, therefore, able to calculate the impact of each textile product produced. Emission credits are used to cover the cost of replanting trees and forests in order to compensate for the amount of CO2 emitted during production.
- Leaf II is fully recyclable, meaning it can be repurposed for future use and is therefore 'circular' in nature.
- Global Recycled Standard (GRS) Certified

PRODUCT INFORMATION:

- 38 New Colours, 8 Existing
- Suitable for upholstery, drapes and accessories



ABOUT KIRKBY DESIGN

Led by Brand Director, Jordan Mould, influential British interiors brand, Kirkby Design, has a contemporary and sometimes playful approach to innovative design and colour. Creating distinctive textiles from its in-house studio in London, Kirkby Design has also pioneered unique collaborations including the successful Underground collection with Transport for London and with the iconic fashion brand, Eley Kishimoto.

Kirkby Design is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers

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