

kirkbydesign

ROCK

Outdoor Weaves

PRESS RELEASE





ROCK

Changing the landscape of outdoor fabrics, Kirkby Design presents Rock, a textural collection of outdoor qualities.

Injecting personality and offering a confident approach to design, Rock presents a considered mix of textural bouclés, semi-plain weaves and striking geometrics offered in a sophisticated palette of chalky tones. With a focus on innovation and changing the perspective of outdoor fabrics, Rock presents two unique bouclé qualities, both extremely versatile and unexpectedly soft, these bouclés prove that outdoor fabrics do not need to compromise on texture.

“With the demand for high-performance fabrics increasing, it was important to our studio to create a collection that combined an enviable aesthetic with practicality, whilst remaining true to the brand.”

Jordan Mould, Brand Director



**BAND
OUTDOOR BOUCLÉ**

Conjuring thoughts of a classic beach towel on a hot sunny day, Band features a graphic block stripe woven from textural bouclé yarns and coloured in an on-trend palette.

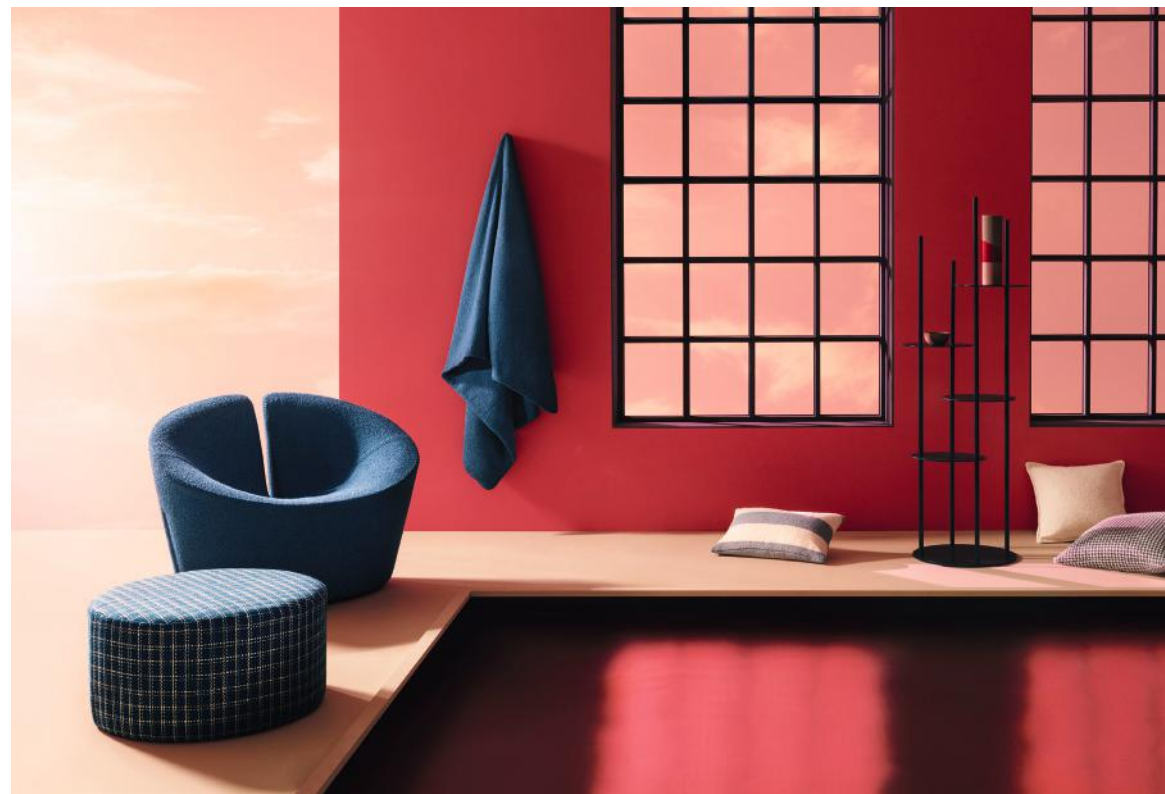
5 Colours | Suitable for upholstery and accessories



**ROCK
OUTDOOR BOUCLÉ**

Extremely versatile and unexpectedly soft, this outdoor bouclé weave is all about the texture.

12 Colours | Suitable for upholstery and accessories



**TILE
OUTDOOR JACQUARD
WEAVE**

A striking and graphic geometric inspired by the floral intricacies of mosaic tiles, has been given a contemporary, pixelated edge bringing life to outdoor settings.

4 Colours | Suitable for upholstery and accessories



**WEAVE
OUTDOOR JACQUARD WEAVE**

Classic yet contemporary, this retro, two colour cross hatch design is presented in a sophisticated, monochrome palette.

7 Colours | Suitable for upholstery and accessories





**CHECK
OUTDOOR JACQUARD
WEAVE**

A small-scale weave evocative of a traditional tweed is displayed in an earthy mix of colours with pops of teal and warm mustard.

8 Colours | Suitable for upholstery and accessories



**SAND
OUTDOOR JACQUARD
WEAVE**

Organic in appearance, this usable semi-plain weave has a dry texture and tonal movement of colour resembling the appearance of fine grains of sand.

11 Colours | Suitable for upholstery and accessories



ABOUT KIRKBY DESIGN

Led by Brand Director, Jordan Mould, influential British interiors brand, Kirkby Design, has a contemporary and sometimes playful approach to innovative design and colour. Creating distinctive textiles from its in-house studio in London, Kirkby Design has also pioneered unique collaborations including the successful Underground collection with Transport for London and with the iconic fashion brand, Eley Kishimoto.

Kirkby Design is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers

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