



kirkbydesign

ARCHETYPE RUG COLLECTION
PRESS RELEASE



ARCHETYPE RUGS

Defining a space, Kirkby's first collection of artisanal wool rugs, ARCHETYPE, is the epitome of modern craftsmanship, capturing the essential balance of form, function, and feeling.

Designed in the Kirkby studio and handcrafted by skilled artisans, hand loomed, hand tufted and flat weave rugs express craftsmanship through meticulous detail. Hand-carved elements add depth and dimension to refined designs, while bold stripes and abstract graphics make confident statements.

Influenced by the signature Kirkby palette, ARCHETYPE celebrates earthy tones and monochromatic combinations. Thoughtfully composed using a mix of responsibly sourced fibres, each rug offers a visual and sensorial experience curated to complement and enhance any interior.



ROOK

Inspired by the curves of a chess piece, ROOK is a luxurious hand tufted wool rug that brings sculptural presence to a space. The large-scale contemporary design is meticulously cut by hand to create a three-dimensional shape that emerges against a richly woven ground. Available in three colourways, including Green Olive, Terracotta and Natural, the ROOK rug creates a striking centrepiece that is incredibly soft underfoot.

Available Colours:



Terracotta Natural Green Olive

Available Sizes:

6' x 9' | 8' x 10' | 9' x 12'



CUT-OUT

CUT OUT features an understated duo of shapes that stand proud of a richly textured ground. Hand loomed by skilled artisans; the deep, high pile is hand carved with precision to create the three-dimensional pattern that gives that desired, comforting feeling as you step onto the plush pile.

Available Colours:



Chalk

Mocha

Available Sizes:

6' x 9' | 8' x 10' | 9' x 12'



SCRIPT

Making a statement; SCRIPT is a hand-woven flat weave rug featuring a large-scale abstract pattern made from 80% wool and 20% recycled cotton which is then washed, brushed, and sun-dried to enhance the fibres. Inspired by pixelation and contemporary art, the graphic design with its jagged edges was originally hand sketched in the Kirkby studio.

Available Colours:



Monochrome Natural

Available Sizes:

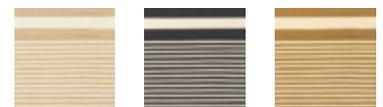
6' x 9' | 8' x 10' | 9' x 12'



EDGE

Playing with proportions, EDGE is a modern stripe hand-woven flat weave rug made from 80% wool and 20% recycled cotton that exudes a natural, homespun appeal. Stylish in its simplicity, the mix of responsibly sourced yarns gives the rug a characterful texture and refined combinations of colour ensure versatility.

Available Colours:



Natural Monochrome Tobacco

Available Sizes:

6' x 9' | 8' x 10' | 9' x 12'



PIVOT

PIVOT is a small-scale checkerboard rug hand woven from 100% wool, featuring an interplay of cut and loop pile. This technique creates a three-dimensional surface with a natural, tactile quality. A tonal palette exudes a quiet simplicity making this rug a versatile choice.

Available Colours:



Available Sizes:

6' x 9' | 8' x 10' | 9' x 12'



CHROMA

Renowned for a confidently coloured library of plain textiles, Kirkby now presents its rug counterpart. CHROMA is an archetypal plain rug, meticulously hand loomed from 100% wool with a remarkably dense, high pile that is soft to the touch. Drawing from key signature colours from the Kirkby palette, CHROMA is available in a considered range of shades including jewel-like tones and warm neutrals with a subtle, tonal melange effect.

Available Colours:



Available Sizes:

6' x 9' | 8' x 10' | 9' x 12'



ABOUT US

Led by Brand Director, Jordan Mould, influential British interiors brand, Kirkby Design, has a contemporary and sometimes playful approach to innovative design and colour. Creating distinctive textiles from its in-house studio in London, Kirkby Design has also pioneered unique collaborations including the successful Underground collection with Transport for London and with the iconic fashion brand, Eley Kishimoto.

Kirkby Design is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

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