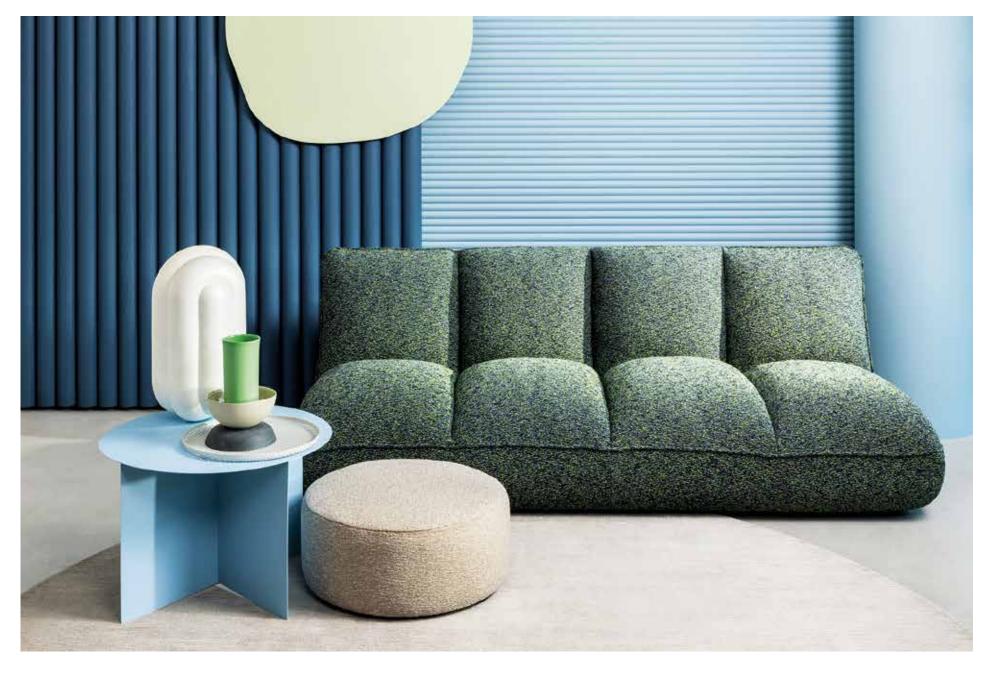
SPIRAL



PRESS RELEASE



SPIRAL Recycled Weave

Adding to our library of sustainable offerings, Spiral is made entirely from recycled materials. Full of intrigue and softness, this chunky weave captivates through colour, thanks to playful, multi-coloured, twisted yarns and innovative shades, including Firefly and Ignite. Neutral shades are also available, allowing the inherent texture of Spiral to speak for itself.

HOW THE PRODUCT IS MADE:

The cottons yarns are obtained from recycled clothing, knits and unused fabric offcuts from the fashion industry. Fibres are carded, a process that allows fibres of different lengths to be extracted from highly mixed compositions whilst impurities are discarded. The repurposed yarns are then blended together and spun into new fibres ready to be woven.

The polyester is sourced from recycled plastic bottles. The bottles are ground down to produce PET polyester (Polyethylene terephthalate), this is then melted down to produce filaments which are then spun into yarn.



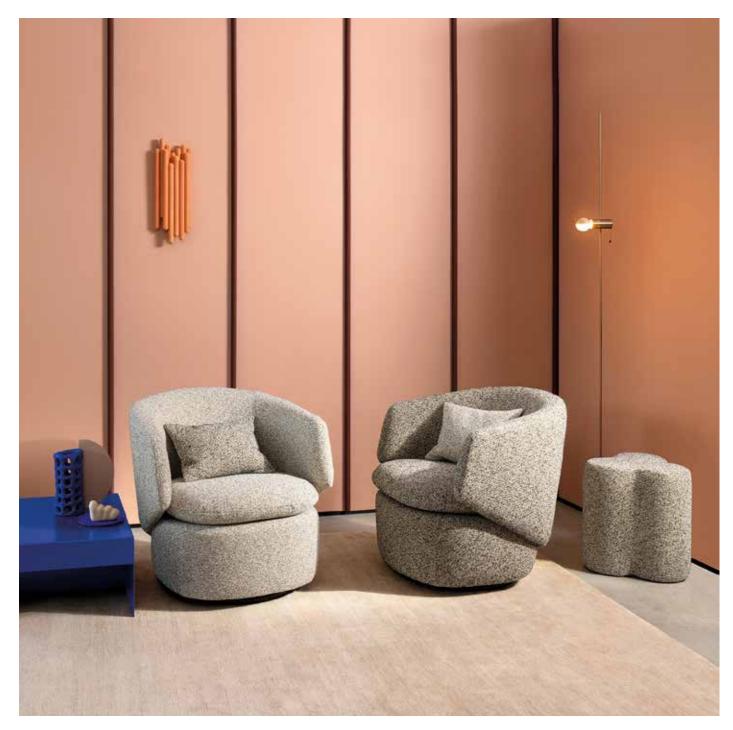




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Product Information

- 25 Colours
- 45% Recycled Cotton from Fashion, 55% Recycled Polyester from Plastic Bottles
- Suitable for upholstery, drapes and accessories



ABOUT KIRKBY DESIGN

Led by Brand Director, Jordan Mould, influential British interiors brand, Kirkby Design, has a contemporary and sometimes playful approach to innovative design and colour. Creating distinctive textiles from its in-house studio in London, Kirkby Design has also pioneered unique collaborations including the successful Underground collection with Transport for London and with the iconic fashion brand, Eley Kishimoto.

Kirkby Design is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

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