

UTILITY



PRESS RELEASE



UTILITY COLLECTION

Utility is a collection of considered designs for upholstery and drapes, with a soft spin on the street art aesthetic.

Organic materiality and tactility join trend-driven designs steeped with minimalism and technical innovation. Fashion, texture and technique are central to the collection, which is inspired by imperfect finishes and edges, folds and pleats. Utility brings street art and fashion to interiors with ease.

This is seen in the exposed seams and raw edges of a denim-inspired patchwork and the distressed paint-drip pattern of a dry linen velvet, reminiscent of the natural patina of dilapidated buildings. It's felt in the rugged dryness of the deliberately creased linen and the sprayed lines and splash marks of freestyle graffiti.

A geological terrain-like fabric evokes mountainous peaks, a spray-dyed folded linen conjures thoughts of mist and clouds, whilst the natural folds of an elegant Pima cotton form a minimalist block of design and colour. Adding heavy duty utilitarian linen and premium Egyptian cotton yarns, Utility is set against a cooling, pared-back landscape of muted pastels, tonal industrial hues and soft monochrome.

"The Utility collection blends innovative, state-of-the-art techniques with artisanal craftsmanship and the finest of fibres, using tone and texture to create striking patterns."

Jordan Mould
Kirkby Design Brand Director



RECLAIM

Patchwork Cotton Linen
4 Colours
50% CO 50% LI



CRUNCH

Creased Linen
4 Colours
100% LI



VANDAL

Printed Linen Cotton
4 Colours
58% LI 42 % CO





STROKE

Textured Velvet
5 Colours
100% CO



UTILITY

Linen Bouclé
9 Colours
60% LI 36% CO 4% PA



MIST

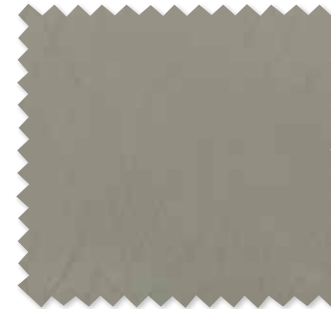
Spray Dyed Linen
4 Colours
100% LI



PEAKS

Textured Jacquard Weave
3 Colours
60% VI 25% CO 15% LI





FOLD

Decorative Cotton Weave
9 Colours
80% CO 20% PC



SPRAY

Jacquard Velvet
5 Colours
50% LI 50% CO



CAST

Ribbed Cotton Velvet
6 Colours
88% CO 8% VI 4% PL





ABOUT KIRKBY DESIGN

Led by Brand Director, Jordan Mould, influential British interiors brand, Kirkby Design, has a contemporary and sometimes playful approach to innovative design and colour. Creating distinctive textiles from its in-house studio in London, Kirkby Design has also pioneered unique collaborations including the successful Underground collection with Transport for London and with the iconic fashion brand, Eley Kishimoto.

Kirkby Design is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

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