

kirkbydesign

**WAVE RECYCLED PLAIN**

PRESS RELEASE





# WAVE

## PET RECYCLED PLAIN



Crafted from 100% PET recycled polyester yarns produced from waste plastic bottles, Wave puts sustainability at the forefront of its design and development, bringing a more responsible approach to interiors. Featuring a subtle woven moiré effect and a soft finish that belies its plastic origins, this textural plain is accentuated by a contemporary, tonal palette.

As part of Kirkby Design's commitment to reducing the impact on the environment with the Wave collection, they have partnered with Marine Conservation Society and will be donating 5% of income generated from every metre sold for the lifetime of the collection. The Marine Conservation Society is the UK's leading charity for the protection of our seas, shores and wildlife. For more information, please visit [www.mcsuk.org](http://www.mcsuk.org).

### RECYCLING PROCESS:

Waste plastic bottles are first cleaned and made into flakes which are blended, melted and turned into chips. The chips are melted, extruded and made into a fibre which is then spun into a PET polyester yarn, the yarn is then dyed and woven into fabric. Approximately 100 x 0.5L waste plastic bottles are used to produce 1m of Wave.

### OTHER ENVIRONMENTAL ASPECTS:

- Water used during production is recycled for reuse in the process, further minimising the impact on the environment.
- No chemicals or softeners are used during the finishing process ensuring the production of this product remains as environmentally friendly as possible.
- The manufacturing of this fabric benefits from large solar panel farms that supply energy to the production plant.
- Wave is fully recyclable, meaning it can be repurposed for future use and is therefore 'circular' in nature
- Global Recycled Standard (GRS) Certified
- OEKO-TEX certified

### PRODUCT INFORMATION:

- 34 Colours
- Suitable for drapes, accessories and upholstery (must be treated with an appropriate fire retardancy treatment for upholstery in the UK)





## ABOUT KIRKBY DESIGN

Led by Brand Director, Jordan Mould, influential British interiors brand, Kirkby Design, has a contemporary and sometimes playful approach to innovative design and colour. Creating distinctive textiles from its in-house studio in London, Kirkby Design has also pioneered unique collaborations including the successful Underground collection with Transport for London and with the iconic fashion brand, Eley Kishimoto.

Kirkby Design is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers

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