

MARK ALEXANDER



PRESS RELEASE

NATURALLY BEAUTIFUL FABRICS



The spirit of the Mark Alexander brand leans towards a modern aesthetic, alongside a clear emphasis on origin, creating textiles that have been crafted not just manufactured. Their designs possess an intrinsic beauty, fitting perfectly with a curated interior that appears to have evolved artfully over time.

The studio creates textiles that convey a sense of the well-travelled. Taking design cues from many cultural and historical references, perhaps through the inherent beauty of a natural material or a timeless technique which gives an authenticity to entirely original designs.

These aspects of Mark Alexander directed the creation of an eclectic but coherent range of prints, embroideries, jacquards and plains. Each design works beautifully individually or together - a botanical print with an embroidery or a délavé weave with a textured plain - allowing for multiple layers, without ever looking overly coordinated.



PRINT DESIGNS

The Mark Alexander studio explored a range of botanical patterns imbued with history to create a range of elegant designs instilled with vintage character. Printed on a beautiful 100% linen, the new prints combine both a modern and traditional aesthetic.

Within this offering, a love of period design is evident, but the mix of elements is complex, imaginative and richly eclectic.



JAIPUR
Printed Linen | 5 Colours
🚚 📏 📐



PEONY
Printed Linen | 6 Colours
🚚 📏 📐



JAVA
Printed Linen | 6 Colours
🚚 📏 📐



BONSAI
Printed Linen | 6 Colours
🚚 📏 📐



WOVEN DESIGNS

A grouping of luxury jacquard weaves that feature an exclusively developed délavé linen yarn. Providing weaves with a gently faded, vintage characteristic, the literal meaning of délavé is 'washed out'.

Full of rich texture, these understated designs are finely crafted yet relaxed, with inherent natural qualities.



RIVA
Jacquard Linen Weave
4 Colours



MAROC
Jacquard Linen Weave
2 Colours



NOMAD
Linen Weave
6 Colours



SHIMA
Jacquard Linen Weave
6 Colours



ODYSSEY
Jacquard Linen Weave
5 Colours



BERBER
Jacquard Linen Weave
6 Colours



SOUK
Linen Weave
4 Colours







EMBROIDERIES

A diverse mix of pattern has been expertly embroidered onto the finest linen. From a tranquil reinterpretation of a traditional crewel design to a design inspired by an 18th-century paisley document, these embroideries embody the fine balance between modern and traditionally handcrafted.



MUGHAL
Embroidered Linen | 5 Colours
✦



ATLAS
Embroidered Linen | 5 Colours
✦



FOLK
Embroidered Linen | 4 Colours
✦



SANDTRACE
Embroidered Linen | 4 Colours
✦

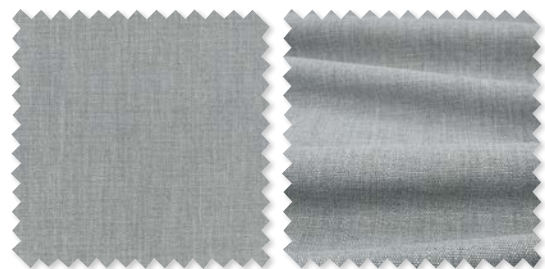


INDIENNE
Linen Sheer Embroidery | 5 Colours
✦



PLAIN LINENS

Embracing luxurious simplicity, Mark Alexander adds two plain linen qualities to their design library. Heritage is a beautifully characterful, textured plain that has been woven using slubby délavé and melange yarns, whilst Legacy is a chunky, two-tone linen weave, woven with a hint of soft chenille for a luxurious touch.



HERITAGE

Plain Linen
20 Colours



LEGACY

Plain Linen
18 Colours





WIDE-WIDTH LINENS

Sitting in perfect harmony amongst Mark Alexander's textiles library, Shade is a luxurious, wide-width linen with an endearing, aged appearance. Buta, also wide-width, takes inspiration from an 18th-century paisley print and is loosely woven to create a gentle naivety.



BUTA

Reversible Wide-width Linen
4 Colours



SHADE

Wide-width Linen Sheer
3 Colours





ABOUT US

Mark Alexander has established a reputation for creating the finest textiles and wallcoverings using natural materials. Led by Head of Brand Mark Butcher, the studio creates fabrics and wallcoverings that are not opulent or fussy, nor led by transient fashion, but are true to the natural materials from which they are made.

Mark Alexander is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

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