

VERANDA

BY MARK ALEXANDER



PRESS RELEASE

VERANDA OUTDOORS



Veranda by Mark Alexander sets the benchmark for outdoor and easy-care fabrics, combining the highest levels of performance with the visual style and tactile quality of Mark Alexander's interior fabrics.

Created using solution dyed acrylic, which is the gold standard for high performance, Veranda offers a unique softness and aesthetic appeal that sets it apart. The Veranda fabrics are all fade-resistant to strong sunlight, they are mould, salt and stain resistant, they are also treated with a water-repellent finish and are easy to maintain.

So whether using a plain, stripe or jacquard on furniture, a texture such as bouclé or chenille for pillows and throws, or a wide-width sheer at a sun-drenched window, the Veranda range is perfect for any outdoor setting.



WEAVES

Veranda II expands on Mark Alexander's existing outdoor range with the introduction of new characterful yarns such as chenille and bouclé.



VERANDA BOUCLÉ

Outdoor Weave
7 Colours
100% SD PC



VERANDA PANAMA

Outdoor Weave
6 Colours
100% SD PC



VERANDA HORIZON

Outdoor Weave
4 Colours
100% SD PC



VERANDA SOFT

Outdoor Weave
8 Colours
100% SD PC



VERANDA CANVAS

Outdoor Weave
5 Colours
100% SD PC



VERANDA DIAMOND

Outdoor Weave
4 Colours
100% SD PC



VERANDA DECK STRIPE

Outdoor Weave
4 Colours
100% SD PC



VERANDA OFFSET

Outdoor Weave
4 Colours
100% SD PC



VERANDA TILE

Outdoor Weave
3 Colours
100% SD PC





SHEERS

Veranda Sheers combines the high performance of solution dyed acrylic with a unique, natural softness. These textiles have been designed for use in areas of strong sunlight, they are fade resistant and easy to care for, whilst also being wide-width for seam-free application.



HAVEN

Outdoor Sheer
7 Colours | 100% SD PC



DRIFT

Outdoor Sheer
5 Colours | 100% SD PC



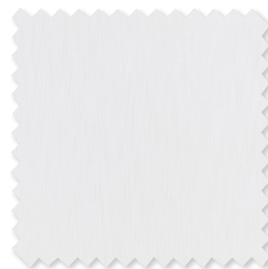
HARPER STRIPE

Outdoor Sheer
3 Colours | 100% SD PC



WATERLINE

Outdoor Sheer
5 Colours | 100% SD PC



INLET

Outdoor Semi-Sheer
3 Colours | 100% SD PC



HITHE

Outdoor Semi-Sheer
2 Colours | 92% SD PC, 8% PL





ABOUT US

Mark Alexander has established a reputation for creating the finest textiles and wallcoverings using natural materials. Led by Head of Brand Mark Butcher, the studio creates fabrics and wallcoverings that are not opulent or fussy, nor led by transient fashion, but are true to the natural materials from which they are made.

Mark Alexander is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

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