

# MARK ALEXANDER

CASUAL  
LINEN WEAVES  
PRESS RELEASE



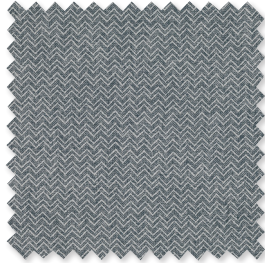
# CASUAL

## Linen Weaves

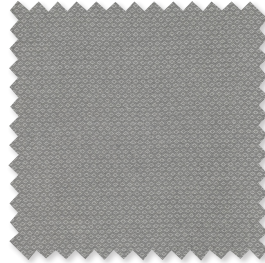
Showcasing Mark Alexander's love of linen, Casual is a collection of beautifully simple linen weaves. Creating a sense of calm and an inviting relaxed look, the Casual collection sees pure linen adorned with subtle stripes, quiet plains that are soft to the touch and weaves that combine chenille, cotton and linen yarns. Presented in a curated palette of soft neutrals and classic a combination of crisp white and indigo blue, Casual is a serene, quietly luxurious collection.



**SPIRIT**  
Plain Chenille  
7 Colours | 52% LI, 48% VI  
☞ ⚡ ⚡



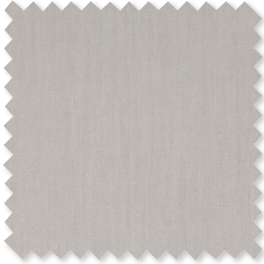
**BREAKER**  
Linen Weave  
3 Colours | 90% LI, 10%PA  
☞ ⚡ ⚡



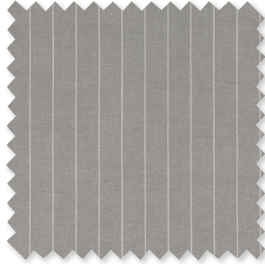
**CLUSTER**  
Linen Weave  
5 Colours | 95% LI, 5%PA  
☞ ⚡ ⚡



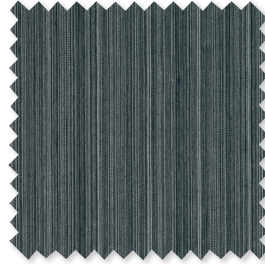
**LINDEN**  
Linen Weave  
5 Colours | 90%LI, 10%PA  
☞ ⚡ ⚡



**NANTUCKET**  
Pure Linen  
3 Colours | 100% LI  
☞ ⚡ ⚡



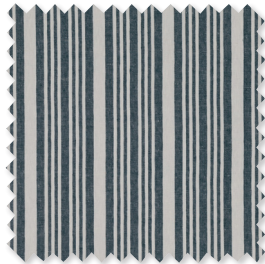
**COASTLINE**  
Pure Linen  
3 Colours | 100% LI  
☞ ⚡ ⚡



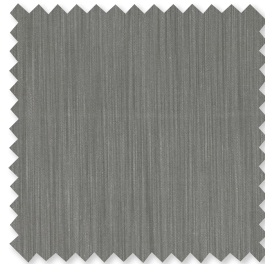
**CASCADE**  
Linen Weave  
7 Colours | 80%LI, 15%CO, 5%PL  
☞ ⚡ ⚡



**WINDWARD**  
Pure Linen  
2 Colours | 100% LI  
☞ ⚡ ⚡



**BOURNE**  
Pure Linen  
3 Colours | 100% LI  
☞ ⚡ ⚡



**CASUAL**  
Linen Weave  
5 Colours | 68%LI, 30%CO, 2%PA  
☞ ⚡ ⚡



"The ultimate natural fibre, linen has always been the heart and soul of Mark Alexander. A durable and renewable fibre, the flax u used requires very little input from farmers during the growing process.. Using this remarkable fibre, we have been able to create the subtle sheers and the inviting upholstery qualities found in the Casual collection."

Mark Butcher, Design Director



Led by Design Director Mark Butcher, the last 10 years has seen Mark Alexander establish a reputation for creating the finest natural textiles. Understated and sophisticated design, artisanal craft, rich textures and beautifully natural fibres underpin the distinctive Mark Alexander aesthetic.

Mark Alexander is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

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