

# MARK ALEXANDER



GRASSCLOTH II  
PRESS RELEASE

## GRASSCLOTH II

### Handcrafted Wallcoverings



Rooted in nature and crafted with an uncompromising pursuit of quality, Mark Alexander unveils Grasscloth II, a collection of wallcoverings that showcase a masterful use of natural materials. Eight meticulously crafted designs emphasise the beauty of these materials through a selection of timeless plains, textured semi-plains, and rich, tactile weaves, brought into harmonious balance.

Grasscloth II is crafted using fast-growing, responsibly sourced fibres, with each wallcovering meticulously handwoven on traditional looms, preserving the art of craftsmanship. Adding to its charm and complexity, Grasscloth II introduces further innovative, textured materials such as bamboo and arrowroot, a type of seagrass, newly incorporated into the Mark Alexander repertoire.

Through varied finishing processes, each design finds its unique character, some are gently colour-washed, others yarn-dyed or piece-dyed, resulting in a palette that feels both naturally refined and richly layered.

BANANA BARK | 4 Colours



Coarse strands of raffia and banana bark create a strongly variegated texture with a wash of earthy tones.

ARROWROOT | 4 Colours



Richly textured, handwoven silky strands of arrowroot create this refined wallcovering, enhanced by a natural, gentle sheen and charming dark speckles inherent to the material.

BURLAP | 4 Colours



Strands of jute have been handwoven and dyed in a subtle earthy palette to create this organic and easy to use texture.

PALM | 4 Colours



The natural tones of handwoven raffia are colour-washed to intensify the rich and organic texture of this beautiful wallcovering.

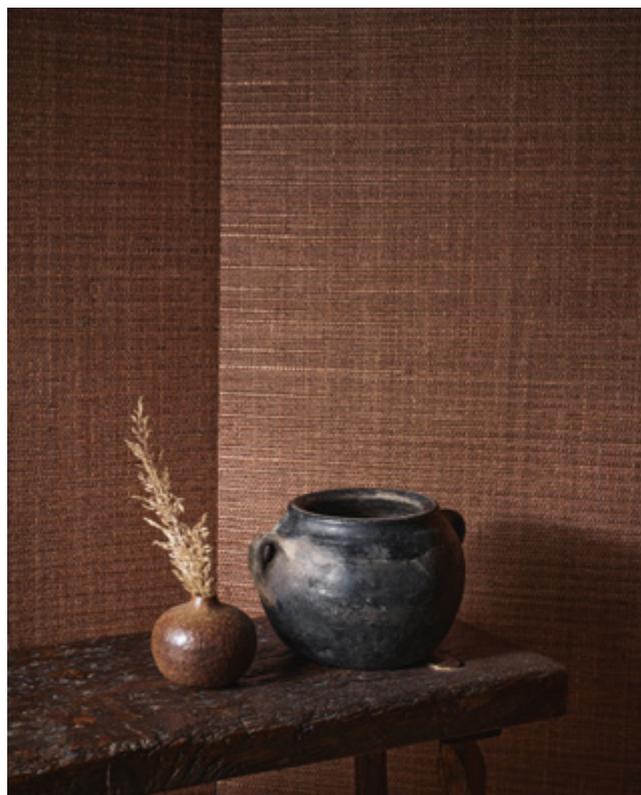


REED | 4 Colours



Strands of sisal and seagrass are alternated in a random sequence, creating an organic yet refined semi plain wallcovering.

WICKER | 4 Colours



The contrast of two distinctive coarse fibres gives character to this beautiful, handcrafted wallcovering.

KUIMA | 4 Colours



The variegated, grassy strands of Kuima, handwoven and then washed over with soft neutral tones, create the most organic of textures.

BAMBOO | 3 Colours



Embracing the raw and natural beauty of bamboo with this rich handcrafted wallcovering.



## ABOUT US

Mark Alexander has established a reputation for creating the finest textiles and wallcoverings using natural materials. Led by Head of Brand Mark Butcher, the studio creates fabrics and wallcoverings that are not opulent or fussy, nor led by transient fashion, but are true to the natural materials from which they are made.

Mark Alexander is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

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