

MARK ALEXANDER

NATURALLY BEAUTIFUL LINENS

PRESS RELEASE





LINENS

Linen, a key component of Mark Alexander's aesthetic, appears throughout these exquisite qualities in various weights and forms, from the most luxurious deep pile velvet through to textured weaves and small prints.

Versatile and so very covetable, linen is environmentally conscious, clever and, above all, elegant. As one of the lowest-water and energy fibres, Linen relies heavily on just rainwater to grow, whilst growing the flax also has positive effect on the agricultural eco-systems' diversity and landscape and uses less fertilizer and chemical pesticides than other fibres. Working with select suppliers, Mark Alexander uses the finest linen to create their beautiful fabrics.



"Linen works across seasons; it's one of the most durable fibres which makes it perfect for interiors, and has such diverse characteristics from very clean, long staple, wet spun yarns, to beautiful, dry, slubby 'vintage' looks."

Mark Butcher,
Head of Mark Alexander

LINEN WEAVES

Natural qualities and understated design come together to form a relaxed group of textural linen weaves. Combining qualities from Mark Alexander's illustrious past with new, innovative designs that define modern luxury.

With the exclusivity of Mark Alexander's specialist yarns, as well as the juxtaposition of linen and wool, these textiles possess an intrinsic handwoven quality. Cohesive yet characterful, the palette appears to have artfully evolved, created through a collaboration with their trusted weavers to achieve a sophisticated range of colour. .



CROSSHATCH CHECK
Decorative Linen Weave
5 Colours
67% LI, 23% WO, 5% PL, 5% PA
🚚🔗



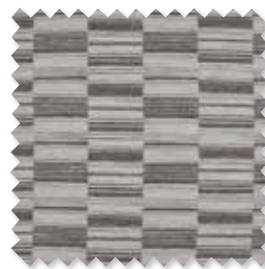
CROSSHATCH
Reversible Linen Weave
7 Colours
67% LI, 23% WO, 5% PL, 5% PA
🚚🔗



SAUVAGE
Herringbone Linen Weave
6 Colours
75% LI, 18% WO, 7% PA
🚚🔗📦



IMNEK
Textured Horizontal Stripe
4 Colours
44% LI, 30% CO, 21% WO, 5% PL
🚚🔗📦



BOARDWALK
Decorative Upholstery Weave
4 Colours
93% LI, 7% PL
🚚🔗



BLOCKS
Linen Jacquard Weave
2 Colours
91% LI, 6% PC, 3% PL
🚚🔗📦

LINEN PLAINS

Embracing luxurious simplicity, Mark Alexander presents a signature group of the finest, Belgian linen plains. With a refined stonewashed effect, Retro, Vintage and Patina are reintroduced in the very best neutral spectrum whilst Patina offers an expanded palette including rustic shades of Verde and Sage. An exquisite addition, Flanders, a traditional piece-dyed linen, historically used as an artist's canvas, defines perfection with uncompromising quality and attention to detail.



VINTAGE
Plain Linen
9 Colours | 100%LI
🚗🔗📏



RETRO
Plain Linen
9 Colours | 100%LI
🚗🔗📏



PATINA
Plain Linen
17 Colours | 100%LI
🚗🔗📏



FLANDERS
Plain Linen
15 Colours | 100%LI
🚗🔗📏



PRINTED LINEN

Versatile prints are imbued with a deliberate naivety and the inherent beauty of linen. Featuring soft geometrics that have the appearance of original wood block prints, their spirit combines both a modern and traditional aesthetic.

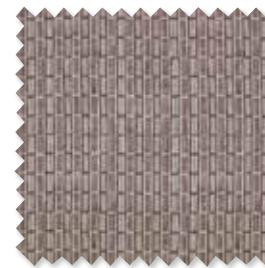
Craftsmanship is at the heart of these printed linens, working entirely by hand the Mark Alexander studio created these designs using traditional materials and techniques.



WOODCUT
Printed Linen
4 Colours | 100% LI
🚚 📏 📐



ETCH
Printed Linen
4 Colours | 100% LI
🚚 📏 📐



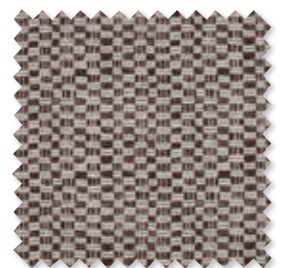
KIMONO
Printed Linen
6 Colours | 100% LI
🚚 📏 📐



SCATTER
Printed Linen
5 Colours | 100% LI
🚚 📏 📐



FACET
Printed Linen
6 Colours | 100% LI
🚚 📏 📐



TAMA
Printed Linen
4 Colours | 100% LI
🚚 📏 📐

LINEN VELVET

An extraordinarily soft, long pile linen velvet that epitomises relaxed luxury; this linen velvet was realised through a collaboration with a Master Belgian weaver. Presented in an indulgent colour palette inspired by natural dyes, the familiar dry handle of a linen velvet sits in pleasant contrast with a contemporary, lustrous sheen.

Suitable for upholstery and accessories | 12 Colours | 79% LI, 21% CO



M614/01



M614/04



M614/08



M614/09



ABOUT US

Led by Design Director Mark Butcher, the last 10 years has seen Mark Alexander establish a reputation for creating the finest natural textiles. Understated and sophisticated design, artisanal craft, rich textures and beautifully natural fibres underpin the distinctive Mark Alexander aesthetic.

Mark Alexander is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

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