

MARK ALEXANDER



PLAINS
PRESS RELEASE

MADISON WOOL VELVET



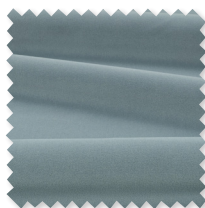
Madison, crafted from 100% merino wool, is densely woven using the finest fashion yarn, resulting in a luxuriously soft velvet with a silky, lustrous appearance and an exquisitely refined touch.

With its inherent Crib 5 rating, this wool velvet seamlessly combines sophistication and elegance with usability, alongside an extensive colour palette where natural tones reveal a very subtle melange.

24 Colours



MARBLE



MINERAL



VERDE



FORESTA

HAZE SILK PLAIN



Haze is a handwoven luxurious silk fabric crafted with a refined approach that highlights its natural characteristics.

A tribute to generations of artisanal skill, this fabric features a handwoven base that is dyed and meticulously finished by pounding with a wooden mallet. This unique finishing process results in a flattened silk surface with a soft sheen. Infused with a selection of deep vegetable hues, Haze offers a rich palette that perfectly complements its innate beauty.

9 Colours
◆



BRUSH

INDIGO

NATURAL

PEACOCK



ABOUT US

Mark Alexander has established a reputation for creating the finest textiles and wallcoverings using natural materials. Led by Head of Brand Mark Butcher, the studio creates fabrics and wallcoverings that are not opulent or fussy, nor led by transient fashion, but are true to the natural materials from which they are made.

Mark Alexander is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

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