Mark Alexander



TEXTURED MODERN
EMBROIDERIES
PRESS RELEASE

TEXTURED MODERN EMBROIDERIES



It has long been a central design tenet of Mark Alexander to create textiles that are not simply a decorative layer, but that share a close kinship with the architectural space. The latest drapery and embroidery qualities mirror the innovative spirit and design principles championed by the leaders of modern art, design and architecture, weaving together to form a rich tapestry of modernism.

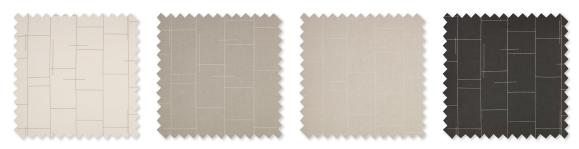
Mastering the art of subtle sophistication, these fabrics redefine luxury with their exquisite textures and refined designs. Delicate stitch work and distinct linearity add carefully nuanced accents across linen and silk embroideries, enhancing each piece with elegant detail. Alongside the embroideries, a beautiful, raw silk stands alone, embodying the craftsmanship of generations of artisanal expertise.



MOTIF
Embroidered Linen | 3 Colours | ❖□



REFLECTION
Embroidered Silk | 5 Colours | ❖□



CIRCUT
Embroidered Linen | 4 Colours | ← ♦□





CENTO $\label{eq:central_control} \mbox{Wide-Width Sheer} \ | \ 2 \ \mbox{Colours} \ | \ \square$











ABOUT US

Mark Alexander has established a reputation for creating the finest textiles and wallcoverings using natural materials. Led by Head of Brand Mark Butcher, the studio creates fabrics and wallcoverings that are not opulent or fussy, nor led by transient fashion, but are true to the natural materials from which they are made.

Mark Alexander is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

UK

lain Niven iain.niven@romo.com 0207 352 7801

Europe

Roberta Natalini roberta.natalini@romo.com +44 (0) 1623 727016

South Africa Laura Miller Showroom.jhb@romosouthafrica.com 011 262 4167 / 084 614 7672

USA Hello PR romo@hellopr.com 323.452.3310

Sweden

Mia Nordangård mia.nordangard@romo.com 08-660 58 22



f markalexanderfabrics



markalexander_ma



markalexander_ma

MarkAlexander.com THE ROMO GROUP