

# MARK ALEXANDER



THE ART OF NATURAL LUXURY  
PRESS RELEASE

## THE ART OF NATURAL LUXURY

Mark Alexander presents a thoughtfully curated collection of naturally beautiful textiles, designed to bring understated luxury and refined elegance to contemporary interiors.

This carefully considered, boutique launch showcases a curated range of fabrics meticulously crafted using some of the world's most exclusive and luxurious yarns. The inherent beauty of natural fibres such as merino wool, spun silk, cashmere, mohair, and alpaca is celebrated through an array of luxurious velvets, lustrous weaves, and graceful sheers.

A considered palette of enduring neutrals is punctuated by rich accent shades, creating visual harmony across the collection. These exquisitely tactile textures evoke a whispered sense of luxury, designed to elevate the most discerning of interior spaces.

With an emphasis on the inherent richness of natural materials, this launch redefines sophistication through subtle design and luxurious composition.

### Featured Textiles in the Collection:

**Plush II** – Mohair Velvet | **Silken** – Silk Velvet

**Lustre Reversible** – Wool Plain | **Engawa Reversible** – Wool Check

**Solitude** – Wide-Width Sheer | **Cirrus** – Wide-Width Sheer

**Rivulet** – Jacquard Weave | **Meiro** – Jacquard Weave









## ABOUT US

Mark Alexander has established a reputation for creating the finest textiles and wallcoverings using natural materials. Led by Head of Brand Mark Butcher, the studio creates fabrics and wallcoverings that are not opulent or fussy, nor led by transient fashion, but are true to the natural materials from which they are made.

Mark Alexander is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

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