

# MARK ALEXANDER

VERANDA OUTDOOR WEAVES  
PRESS RELEASE



# VERANDA

## Outdoor Weaves

The Veranda collection is an artful response to the evolution of outdoor living from the Mark Alexander studio. Created using an innovative, long staple fibre, the collection offers an exclusive softness, similar to natural fibre products, to form a collection of unrivalled luxury that's perfect for outdoor settings.

Combining performance with Mark Alexander's understated and sophisticated appearance, Veranda features subtle plains, characterful weaves and a classic stripe design, presented in a refined colour palette inspired by nature and traditional pigments

## ATRIBTUES

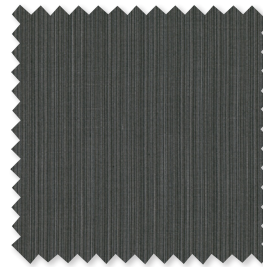
- 100% solution dyed outdoor acrylic fibre
- Oil and water repellent with Teflon finishing
- Mould resistant | Soil resistant
- Colour fastness to artificial weathering
- OEKO-TEX certified - guaranteeing that only dermatologically friendly substances have been used in the production and finishing processes.



VERANDA  
Outdoor Weave  
8 Colours | 100% PC



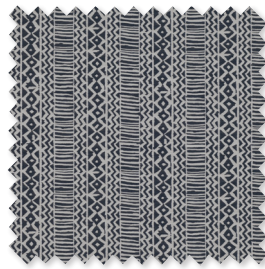
VERANDA HOPSACK  
Outdoor Weave  
10 Colours | 100% PC



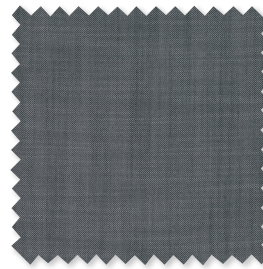
VERANDA STRIÉ  
Outdoor Weave  
5 Colours | 100% PC



VERANDA TICKING  
Outdoor Weave  
5 Colours | 100% PC



VERANDA ZIG ZAG  
Outdoor Weave  
4 Colours | 100% PC



VERANDA HERRINGBONE  
Outdoor Weave  
5 Colours | 100% PC



"The Veranda collection marks an impressive new chapter in outdoor fabrics. The collection combines our refined aesthetic with all the easy-care characteristics expected for outdoor use."

Mark Butcher, Design Director



Led by Design Director Mark Butcher, the last 10 years has seen Mark Alexander establish a reputation for creating the finest natural textiles. Understated and sophisticated design, artisanal craft, rich textures and beautifully natural fibres underpin the distinctive Mark Alexander aesthetic.

Mark Alexander is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

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