

Linara

by ROMO



Press Release 2017



Linara

360 Degrees of Colour

Romo's bestselling washable plain Linara has been updated in a compelling palette of 360 shades, offering an unrivalled spectrum of colour. A luxurious and practical cotton-linen blend, the iconic Linara has a beautiful brushed finish with a soft peach-skin feel and is washable at 30 degrees. The modernised palette includes bold primaries, soft pastels and timeless neutrals, all considerably curated to create a sophisticated library of desirable shades.

The following look book highlights 8 stunning colour groups from the new Linara palette.

360 Colours - 141 New Colours
63% Cotton, 37% Linen
Washable at 30 Degrees



Midnight Hues

Deeply decadent with an urban edge, darker shades of midnight blue, deep teal and holly hock exudes a rich opulence and sophisticated elegance with the perfect hint of modernity.





Pink Serenity

A cocoon of comfort, chalky shades of dusky pink, rose quartz and thistle-down exude a delicate femininity.



Mellow Modern

Shades of charcoal punctuate a chic palette of soft greys to create a minimalist approach to colour that create a sense of spaciousness and light.





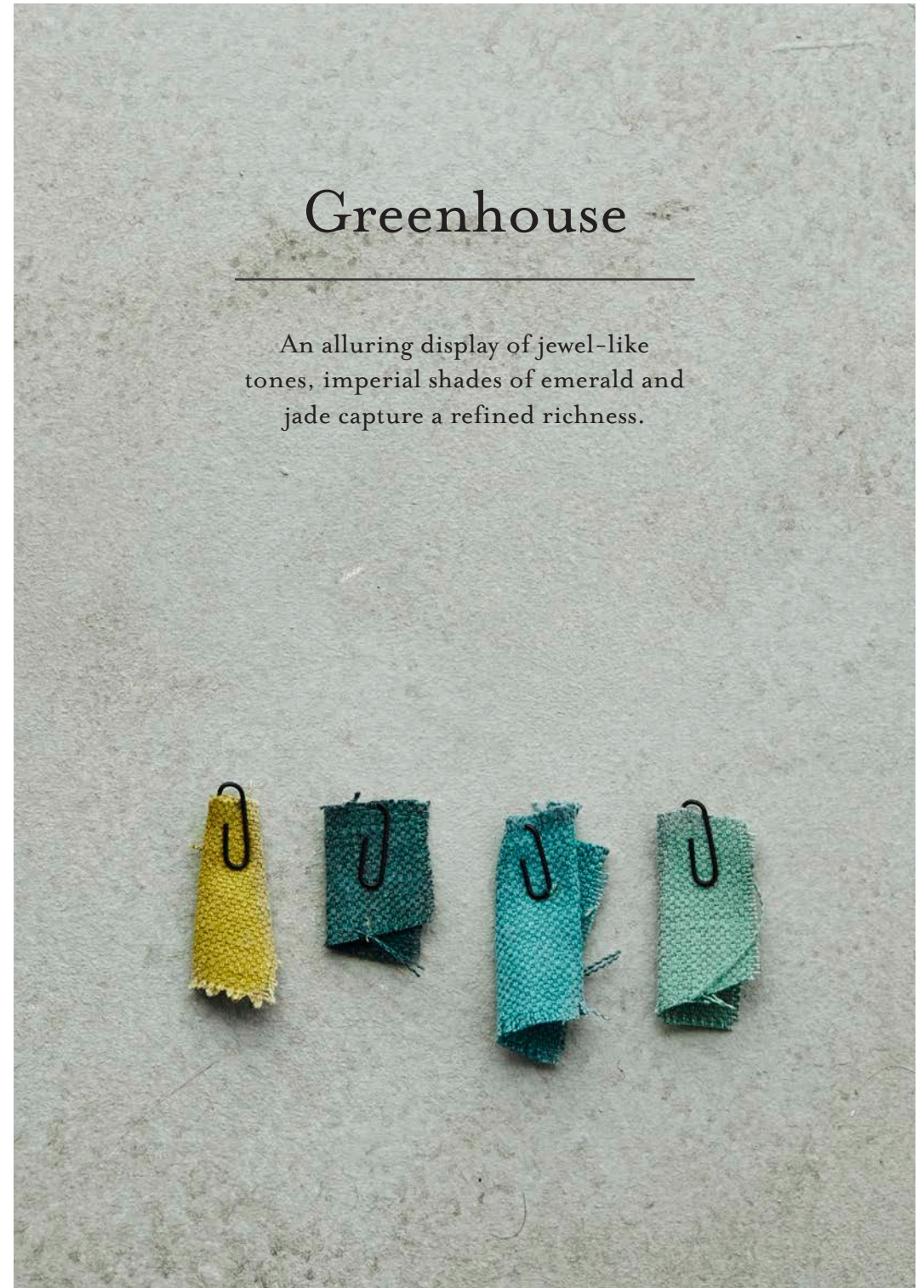
Into the Blue

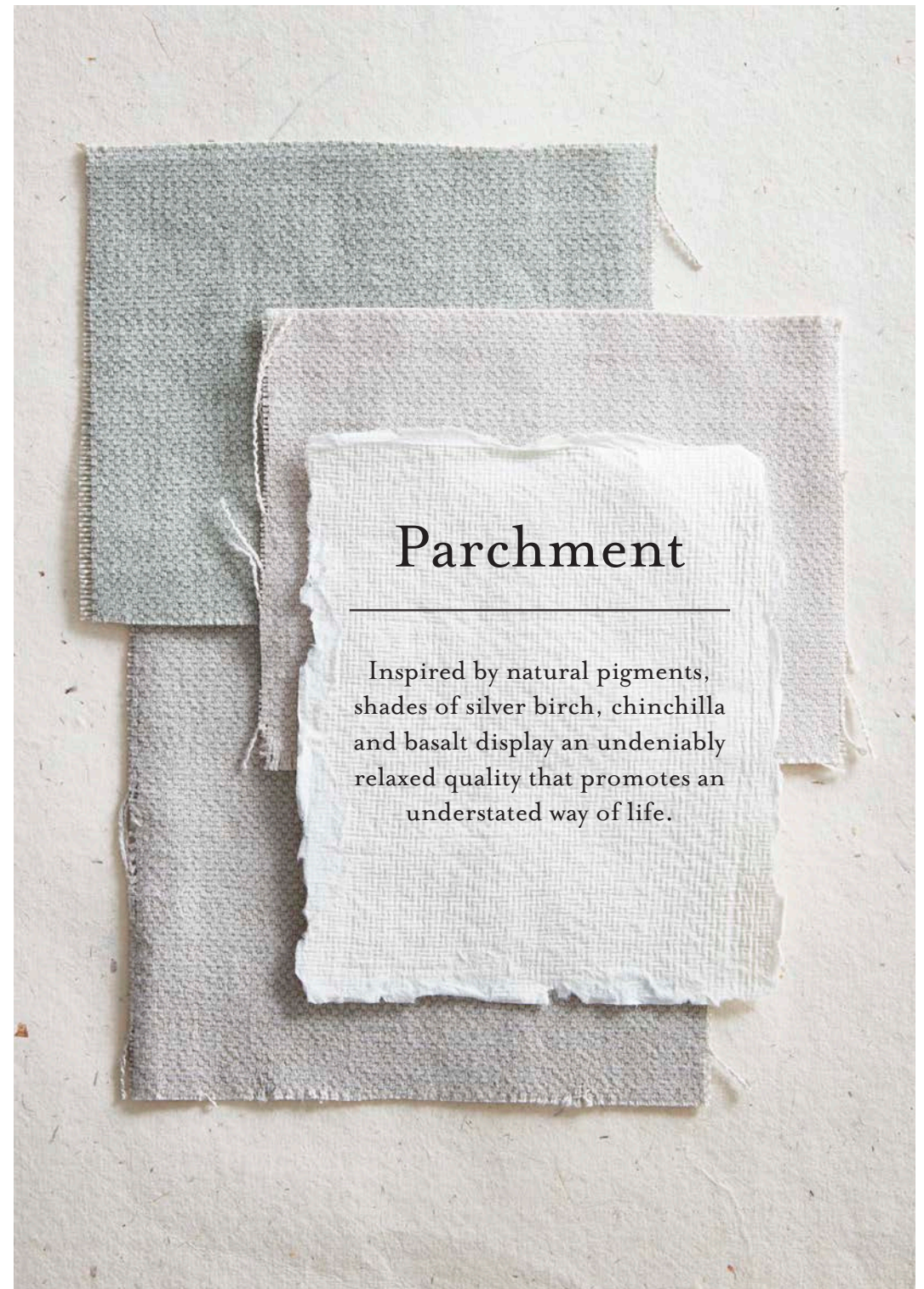
Associated with peace and tranquillity, cool hues of arctic blue offer a simple, understated feel while rich tones of inky indigos create a dramatic ambience.



Greenhouse

An alluring display of jewel-like tones, imperial shades of emerald and jade capture a refined richness.

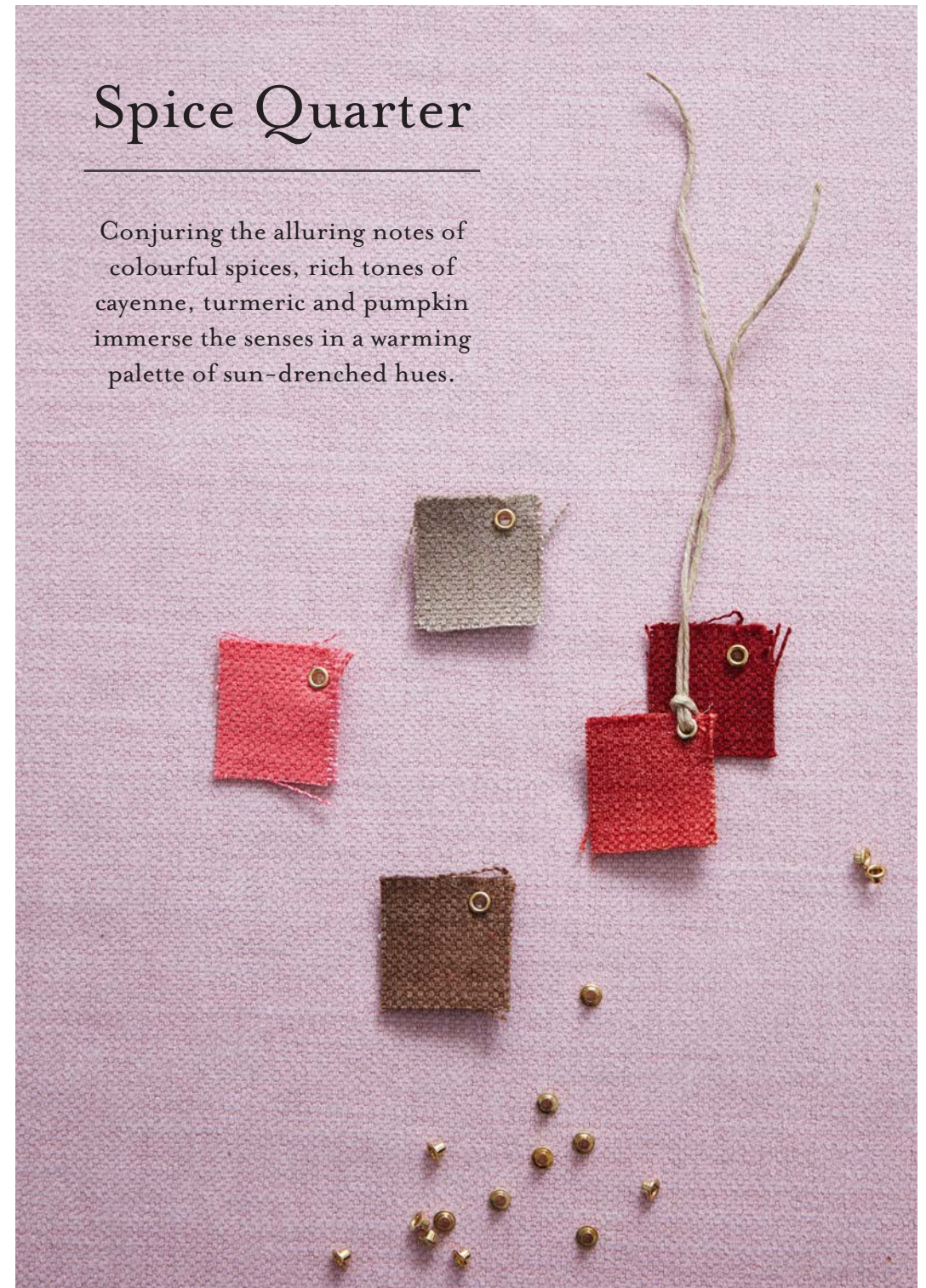






Spice Quarter

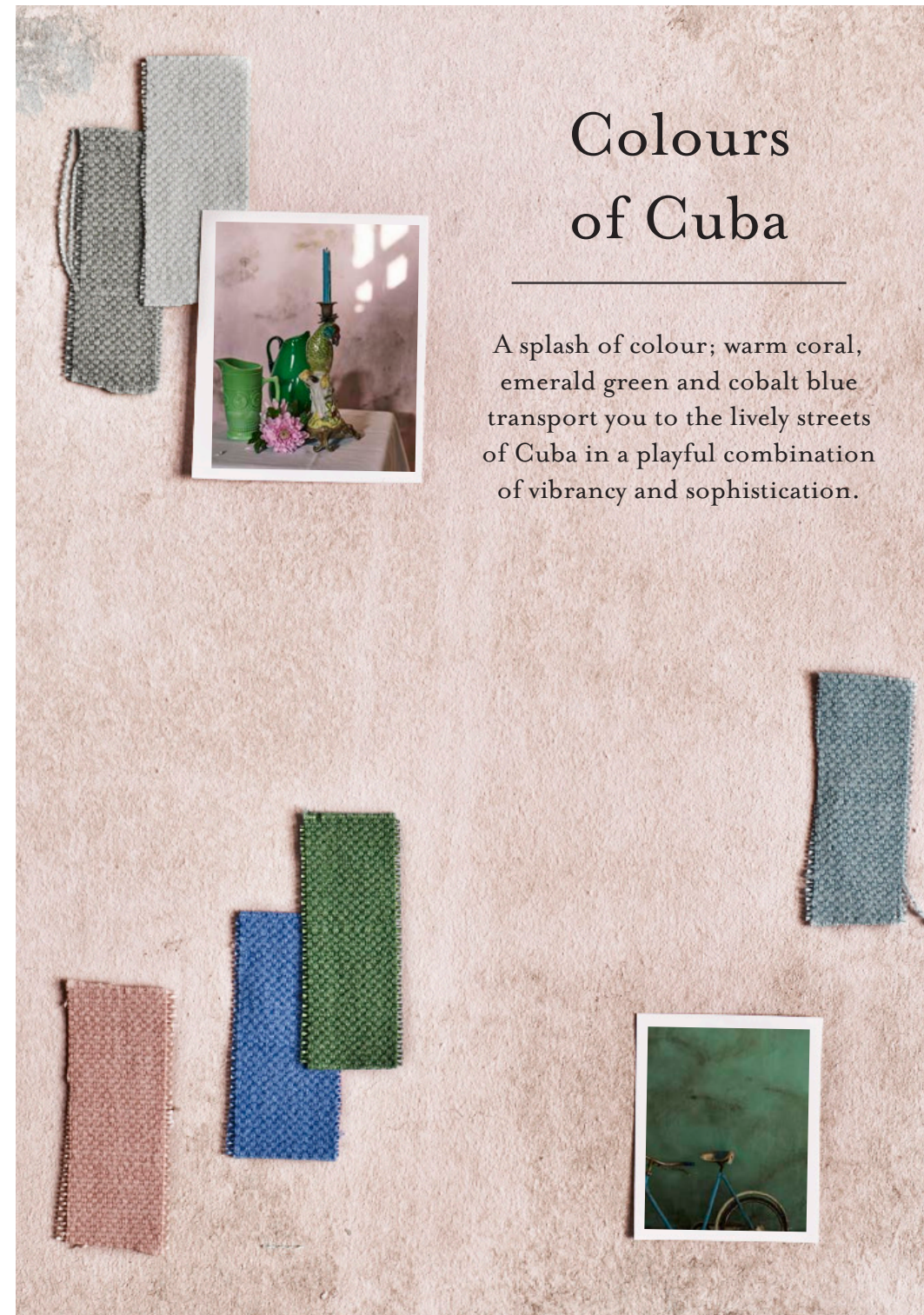
Conjuring the alluring notes of colourful spices, rich tones of cayenne, turmeric and pumpkin immerse the senses in a warming palette of sun-drenched hues.





Colours of Cuba

A splash of colour; warm coral, emerald green and cobalt blue transport you to the lively streets of Cuba in a playful combination of vibrancy and sophistication.





Generations of experience and distinctive British design are the foundation of the Romo brand. Since establishing its own in house design studio in the 1980s Romo has continued to grow and is now a market leader in designer fabrics and wallcoverings. Renowned for its assorted library of classic and contemporary designs and versatile plains, Romo offers a diverse style and timeless elegance enriched with a sophisticated colour palette.

Romo is part of The Romo Group and the range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

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UK & International
James Eden
james.eden@romo.com
Iain Niven
iain.niven@romo.com
0207 352 7801

France, Italy, Spain,
Belgium, Portugal,
Poland & Czech Republic
Beatrice Bonzi
beatrice.bonzi@romo.com
+44 (0)1623 727000

USA
Tamar Mashigian
tamar@cdecor.com
310-276-5001

Germany, Switzerland & Austria
Julia Schaefer
julia.schaefer@romo.de
+49 89 89666 160

Contact Information

Romo Group Showrooms

London

Design Centre Chelsea Harbour
+44 (0) 8456 444400

Paris

3-5 Rue Du Mail, 75002 Paris
+33 1 42 61 63 20

Munich

Ottostr. 5, 80333 Muenchen
+49 89 89 666 160

The Netherlands

Vleugelboot 80, 3991 CI Houten
+31 30 605 3218

Stockholm

Grev Turegatan 45, 114 38
Stockholm +46 8 6605822

Atlanta

ADAC (470) 705-7666

Boston

Boston Design Center
(617) 737-0599

Chicago

Merchandise Mart (312) 670-7666

Cleveland

16722 West Park Circle Drive
(440) 543-0360

Dania

DCOTA (954) 922-3970

New York

D&D Building (212) 319-7666

Washington DC

Washington Design Center
(202) 525-4953

UK Sales

+44 (0) 1623 756699

USA Sales

+1 800 338 2783

USA Showrooms

Atlanta

Romo (470) 705-7666

Boston

Romo (617) 737-0599

Chicago

Romo (312) 670-7666

Cleveland

Romo (440) 543-0360

Dallas

Culp Associates (214) 651-0510

Dania

Romo (954) 922-3970

Denver

Town (303) 282-8696

Houston

Culp Associates (713) 623-4670

Kansas City

KDR Designer Showrooms
(913) 859-0400

Laguna Niguel

Thomas Lavin (310) 278-2456

Los Angeles

Thomas Lavin (310) 278-2456

Minneapolis

KDR Designer Showrooms
(612) 332-0402

New York

Romo (212) 319-7666

Philadelphia

Harrington Group (215) 567-2181

Canadian Sales

+1 855 543-7666

Export Sales

+44 (0) 1623 755881

San Francisco

De Sousa Hughes (415) 626-6883

Scottsdale

Town (480) 214-4792

Seattle

George Associates (206) 724-0006

St Louis

KDR Designer Showrooms
(314) 993-5020

Troy

Rozmallin (248) 643-8828

Washington DC

Romo (202) 525-4953

Canadian Showrooms

Calgary

Stewart Drummond Studios
(403) 236-9414

Montreal

Crescendo (514) 933-0067

Toronto

Bilbrough & Company
(416) 960-1611

Vancouver

AnneStarr Agencies
(604) 254-3336

European Distribution

Austria

Romo 0800 070 001

Belgium

Intede +32 2 513 02 61

Czech Republic

Beautiful Homes +420 777 017 199

Denmark

Carlsen Textil +45 8752 0464

Estonia

Sirkel Fabrics +372 648 4320

Finland

Orient Occident +358 9 260 660

France

Angely Paris +33 1 60 56 98 03

Germany

Romo +49 89 89 666 160

Greece

Neomagic Ltd +30 210 492 5588

Hungary

Dcp Trading +36 30 990 6222

Iceland

Bolstrarinn +354 568 4545

Italy

Romo +39 011 6603100

Lithuania

Retroforma Interior Design
+370 5210 1124

The Netherlands

Romo +31 30 605 3218

Norway

Marathon Design +47 2308 5770

Poland

Decodore +48 22 3955 225

Portugal

Forma & Enredo +351 914 115125

Spain

Abitare Deco +34 938 644996

Sweden

Romo +46 325 10393

Switzerland

Romo 0800 677 518
(French Speaking)

Romo 0800 070 006
(German Speaking)

Ukraine

Design Gallery Llc
+38 04454 56070

International Distribution

Australia

Marco Fabrics +61 3 9882 7238

Brazil

Celina Dias +5511 3062 0466

China

Beijing Euroart Trading Co
+86 10 8427 0361

Colombia

Dekor Group +572 3966817

Egypt

Artissimo +2 03 544 0946

Hong Kong

Wallpaper Plus
+852 35251785

India

VFM Textiles +91 1140512564

Indonesia

Pt. Pelopor A. Indonesia
+62 21 7179 1878

Israel

Marks On The Kikar
+972 9 951 1061

Japan

Manas Trading +81 33792 7615

Lebanon

Khalil Wardé S.A.L. +961 1 875600

Malaysia

Tatum KL Sdn Bhd
+60 3 2202 2253

Mexico

Importadora +52 55 5660 8402

Middle East

Design Coordinates +971 4 351 7168

New Zealand

Seneca Textiles +64 9309 6411

Russia

Alliance Of High Textile
+7 495 651 8121

Singapore

Tatum Company Pte Ltd
+65 62212524

South Africa

Romo +27 11 262 4167

South Korea

Yewon A.I.D +822 515 9912

Taiwan

Estilo International Co
+886 2 2521 4588

Turkey

Persan Tekstil +90 216 365 9531

