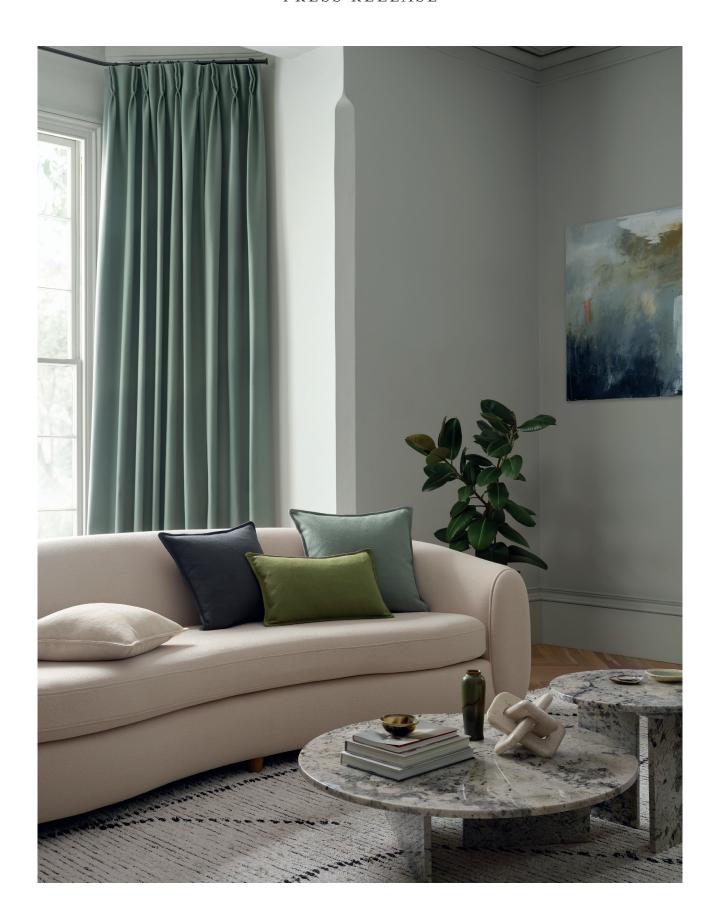
ROMO ELIO

PRESS RELEASE



ELIO

Recycled Washable Plain



More than meets the eye; it is easy to mistake this seemingly unassuming plain for a charming linen, yet Elio is woven from 100% PET recycled plastic bottles. This linen effect fabric is both mindful and usable without compromising on its remarkable softness and beautiful handle.

A mainstay of the Romo library, a practical and versatile plain is of the utmost importance and Elio is no exception. Incredibly durable and wonderfully versatile, this recycled quality is suitable for drapes and upholstery, washable, inherently fire retardant and Oeko-tex certified. With its joyful and comprehensive palette including an abundance of on-trend and classic colours that will stand the test of time, this innovative fabric is destined to be a plain of choice.

About Romo

The founding brand of The Romo Group, Romo is renowned for its assorted library of classic and contemporary designs and versatile plains, offering a diverse style and timeless elegance enriched with a sophisticated colour palette.

Led by Director or Design and Excellence Emily Mould, the Romo studio is a continuous hub of activity and creativity. An Aladdin's cave of sketches, paintings, fabric and colour charts, the studio walls are a constant source of inspiration. Each launch the designers research new ideas, finding inspiration in an array of influences from travel and fashion to nature and the outdoors.

Romo is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

UK USA lain Niven Hello PR

iain.niven@romo.com romo@hellopr.com 0207 352 7801 323.452.3310

Europe Scandinavia

Roberta Natalini Mia Nordangård roberta.natalini@romo.com

Mia.nordangard@romo.com 08-660 58 22 +44 (0)1623 727016

Deutschland, Österreich, Schweiz

Julia Schäfer Julia.schaefer@romo.de +49 (0)89 89 666 171

romo_fabrics



romofabrics



Romo_Fabrics

