

A vintage-style interior scene featuring a chaise longue with floral patterned fabric, a framed painting, and a tray of fruit. The background is a wall with floral wallpaper and curtains. The chaise longue is draped with a matching floral fabric and has several pillows. A framed painting is leaning against the wall to the right. A dark tray with fruit is on the floor in the foreground.

ROMO
PLUMA

PRESS RELEASE

Celebrating 120 years of fabric expertise, Romo, the founding brand of The Romo Group, has created a compendium of exquisite qualities, combining contemporary designs with timeless classics, paying homage to late 19th century prints and the grandeur of stately homes of the past.



120 Years of The Romo Group

Family run since 1902, The Romo Group was founded by Robert Mould, who gave his name to the company when he started a small-scale furniture manufacturing business in Nottingham, England. By the 1930s, the company had become wholesalers to the upholstery industry, supplying furnishing fabrics and components for the manufacture of furniture. The company continued to evolve until eventually the upholstery manufacturing side of the business ceased completely and the supply of furnishing fabrics became the company's primary focus. In the 1980s Romo started its own in-house design studio, injecting a more creative approach to design. Today although much expanded, Romo remains very much a family business, the group is now managed by the founder's great grandson, Jonathan Mould, along with his children Felicity, Emily and Jordan.

Pluma decorative prints and embroideries effortlessly demonstrate the emotive power of design.

Exuding a carefree romanticism, Pluma narrates a blissful fairy tale that ushers in the wonder of nature and all it has to offer. A nod to the eclecticism of stately homes swathed in decadent designs from across the globe, this decorative collection takes inspiration from cultural influences and artistic direction from late 19th century documents.

Featuring intricate prints and embroideries, traditional details have been reimagined for the 21st century, as swirling florals and graceful birds transfix the eye and envelop the senses in a magical surrounding.



“The designs and qualities found in the Pluma collection offer decadence and desirability, as well as a feeling of elegance and sophistication.”

Emily Mould,
Director of Design and Excellence



Aula
Printed Wide-Width Linen
3 Colours



Ezri
Printed Chenille
3 Colours



Chiraco
Embroidered Satin
4 Colours



Pluma Velvet
Printed Velvet
2 Colours



Pluma
Decorative Print
4 Colours



Odelia
Decorative Print
4 Colours



Chiya
Decorative Print
5 Colours



Cushions



Chiya Lotus
Cover: Decorative Print
RC751/01
50x50cm (19.5" x 19.5")



Chiya Dragonfly
Cover: Decorative Print
RC751/02
50x50cm (19.5" x 19.5")



Chiya Indigo
Cover: Decorative Print
RC751/03
50x50cm (19.5" x 19.5")



Chiraco Tamarind
Face: Embroidered Satin
Reverse: Cotton Velvet
RC746/01
50x50cm (19.5" x 19.5")



Chiraco Sorbet
Face: Embroidered Satin
Reverse: Cotton Velvet
RC746/02
50x50cm (19.5" x 19.5")



Chiraco Serandite
Face: Embroidered Satin
Reverse: Cotton Velvet
RC746/03
50x50cm (19.5" x 19.5")



Chiraco Spice
Face: Embroidered Satin
Reverse: Cotton Velvet
RC746/04
50x50cm (19.5" x 19.5")



Pluma Gris
Face: Decorative Print
Reverse: Linen Blend
RC749/01
50x50cm (19.5" x 19.5")



Pluma Blush
Face: Decorative Print
Reverse: Linen Blend
RC749/02
50x50cm (19.5" x 19.5")



Pluma Olivine
Face: Decorative Print
Reverse: Linen Blend
RC749/03
50x50cm (19.5" x 19.5")



Pluma Velvet Jade
Face: Printed Velvet
Reverse: Linen Blend
RC748/01
50x50cm (19.5" x 19.5")



Pluma Velvet Twilight
Face: Printed Velvet
Reverse: Linen Blend
RC748/02
50x50cm (19.5" x 19.5")



Odelia Stone

Face: Decorative Print

Reverse: Linen Blend

RC750/01

50x50cm (19.5" x 19.5")



Odelia Blush

Face: Decorative Print

Reverse: Linen Blend

RC750/02

50x50cm (19.5" x 19.5")



Odelia Quince

Face: Decorative Print

Reverse: Linen Blend

RC750/03

50x50cm (19.5" x 19.5")



Odelia Agate

Face: Decorative Print

Reverse: Linen Blend

RC750/04

50x50cm (19.5" x 19.5")



Ezri Danube

Cover: Printed Chenille

RC745/01

50x30cm (19.5" x 11.75")



Ezri French Blue

Cover: Printed Chenille

RC745/02

50x30cm (19.5" x 11.75")



Ezri Sorbet

Cover: Printed Chenille

RC745/03

50x30cm (19.5" x 11.75")



About Romo

The founding brand of The Romo Group, Romo is renowned for its assorted library of classic and contemporary designs and versatile plains, offering a diverse style and timeless elegance enriched with a sophisticated colour palette.

Led by Design Director Emily Mould, the Romo studio is a continuous hub of activity and creativity. An Aladdin's cave of sketches, paintings, fabric and colour charts, the studio walls are a constant source of inspiration. Each launch the designers research new ideas, finding inspiration in an array of influences from travel and fashion to nature and the outdoors.

Romo is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

UK

Iain Niven
iain.niven@romo.com
0207 352 7801

Sweden

Mia Nordangård
Mia.nordangard@romo.com
08-660 58 22

Europe

Roberta Natalini
roberta.natalini@romo.com
+44 (0)1623 727016

South Africa

Laura Miller
Showroom.jhb@romosouthafrica.com
011 262 4167 / 084 614 7672

