

ROMO

PRESS RELEASE

Soraya

Dekorative Bezugsgewebe



THE QUEEN'S AWARDS
FOR ENTERPRISE:
INTERNATIONAL TRADE
2017

SORAYA

Decorative Upholstery Weaves

Soraya sees traditional Navajo and Berber inspired designs take centre stage in this striking collection of upholstery focused decorative weaves. Influenced by global, patterned rugs the collection includes bold geometrics, block stripes and small scale diamond patterns presented in an autumnal palette, with the occasional burst of colour created through space dyed yarns in the form of deep blues and earthy pinks. Beautifully soft to touch, Soraya has a naturally organic and rustic charm which is further complemented through a range of textural qualities.

Soraya will launch at Focus during the September 2017 London Design Festival at the Design Centre Chelsea Harbour in the Romo showroom, and will be available globally through an extensive network of selected interior designers and retail outlets.

SORAYA

Decorative Upholstery Weaves

6 Designs



“An organic collection, Soraya perfectly showcases how experimenting with colourways has allowed us to create a collection that is true to its influence but also contemporary and versatile.”

Emily Mould, Design Director



Soraya

Jacquard Weave

A large scale colourful stripe design has an added unique character with a decorative ottoman detail and a captivating ribbed texture.

7 colours

35% CO, 30% VI, 25% PL, 10% LI

Suitable for upholstery, drapes and accessories



7813/01



7813/02



7813/03



7813/06



7813/07

Papias

Jacquard Weave

An understated stripe design is woven with a space dyed yarn to create a multi tonal effect that fashions a relaxed and comfortable look.

7 colours

35% CO, 30% VI, 25% PL, 10% LI

Suitable for upholstery, drapes and accessories



7812/01



7812/02



7812/03



7812/07



Nahli

Jacquard Weave

Evocative of a traditional tribal weave, Taza features a striking geometric pattern and is woven using soft linen viscose yarns.

8 colours

72% VI, 20% LI, 8% PA

Suitable for upholstery, drapes and accessories



7811/01



7811/03



7811/06



7811/07



Nesma

Jacquard Weave

Through a combination of viscose linen and tactile chenille a stunning Navajo inspired chevron design is presented with an organic rustic appearance, yet is exquisitely soft to the touch.

8 colours

52% VI, 24% LI, 18% PL, 6% CO

Suitable for upholstery, drapes and accessories



7815/01



7815/02



7815/03



7815/04



7815/08

Taza

Jacquard Weave

A unique geometric take on a stripe, textural chenille and viscose linen have been used to create a beautifully soft jacquard weave with a natural appearance.

7 colours

52% VI, 24% LI, 18% PL, 6%

Suitable for upholstery, drapes and accessories



7814/02



7814/04



7814/06



7814/07



Aryn

Small Scale Jacquard Weave

A sumptuous, textural small scale geometric weave created from alluringly tactile chenille in a refined palette.

6 colours

45% VI, 30% CO, 25% PL

Suitable for upholstery, drapes and accessories



7816/03



7816/04



7816/05



7816/06



About Us

The founding brand of The Romo Group, Romo is renowned for its assorted library of classic and contemporary designs and versatile plains, offering a diverse style and timeless elegance enriched with a sophisticated colour palette.

Romo is part of The Romo Group and the range is available worldwide through an extensive network of selected interior designers and retail outlets.

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