



Temperley × ROMO
LONDON

Press Release

A World Less Ordinary



Welcome to the world of Temperley London x Romo. A partnership that tells the story of how two curators from the fashion and interiors industry came together to create *dreamlike collection* of fabrics, wallcoverings, trimmings and cushions.

Journey down a rabbit hole to a mystical land of maximalism where the *only limit is your imagination.*



The Partnership

An introduction of two creative minds, Temperley London's, Founder & Creative Director, *Alice Temperley* MBE and the Romo Group Director of Design and Excellence, *Emily Mould* had a realisation that their shared passion for design and ethos for quality could result in a unique partnership. A mutual desire to *fill the world with beautiful things*, this pairing of two design houses would undoubtedly turn heads.

Inspired and excited to experience each other's worlds, the two studios delved into the Temperley design archives that span the last two decades, the choice was plentiful. An abundance of *hand-painted prints, intricate embroideries, and delicate detailing* were all on display for the choosing.

After much deliberation a selection of pieces were chosen and the reimagination began. Working together, the two studios maintained the essence of a Temperley fashion piece and translated it into an interior masterpiece, capturing the intricacies of *shimmering beads and sequins with glimmering metallics* and recreating delicate embroideries as large-scale works of art.





The Collection

A glimpse into Alice's wonderland, the five new collections narrate a fantastical story, *taking you on a journey of magical discovery*. Striking wallcoverings, indulgent velvets, fluid satins, and luxurious weaves are adorned by leaping leopards and swinging mischievous monkeys that are all *part of the world of Temperley*. Opulent palms, bursting blooms of colour, and swirling seas of marble, create an evocative and heady landscape, decadently embellished by extravagant, bohemian trims. The Temperley love of leopard print makes its mark, in a plethora of finishes, scales and colours, these animalistic spots work as a coordinate throughout the collections. A luxurious plain velvet in a rich colour palette compliments the collections, providing an equilibrium to the *maximalist aesthetic* of the partnership.

Inspired by the burgeoning apothecary drawers of the Temperley archive, a haberdashery of trims offer a playful opulence. Classic passementerie brush fringes, twist cords and key tassels, as well as embellished flat weave trims inject yet more *spirited flair and pattern*. These decadent trims are designed to elevate all that they adorn.

Taking a *maximalist approach*, the eccentricity continues with a offering of cushions, where *luxurious qualities and bold prints* have been perfectly paired with grandiose fringes.

Fashion is a literal moving catwalk, fast paced and seasonal with new designs and qualities appearing regularly. Given a deserved longevity, this partnership brings a new lease of life to much loved designs *that will live in people's homes for years to come*.





“There’s something for everyone in the collection - from the ‘neutral’ leopard which goes with absolutely everything or the bolder prints that are evocative and heady. Each design can stand alone or be layered together to create depth and atmosphere in a room.”

Alice Temperley MBE
Founder & Creative Director,
Temperley London



“It was like being a child in a sweet shop, seeing all these beautiful fabrics and intricate details that had been carefully hand stitched. There were a couple of designs that instantly stood out to me, the Euphoria monkey print being one of them, I could just see it being a perfect fit for the Romo customer.”

Emily Mould
Director of Design and Excellence,
The Romo Group

About Romo

The founding brand of The Romo Group, Romo is renowned for its assorted library of classic and contemporary designs and versatile plains, offering a diverse style and timeless elegance enriched with a sophisticated colour palette.

Led by Design Director Emily Mould, the Romo studio is a continuous hub of activity and creativity. An Aladdin's cave of sketches, paintings, fabric and colour charts, the studio walls are a constant source of inspiration. Each launch the designers research new ideas, finding inspiration in an array of influences from travel and fashion to nature and the outdoors.

Romo is part of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.



About Temperley

Alice Temperley MBE founded her eponymous label Temperley London in 2000, a year after graduating from the Royal College of Art. Alice continues to head up the creative direction of this British independent brand, now in its twenty-second year of business. Temperley Bridal, which launched in 2006, is defined by ethereal, timeless silhouettes and is inspired by the romance and decadence of a bygone era.

With a modern elegance shaped by virtuoso craftsmanship, extraordinary fabrics and a resolutely British bohemianism, the brand appeals to women for whom freedom and fantasy rank high on the agenda. Temperley London is a lifestyle, with a transportive power to another world.



Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

Romo

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