

# VILLA NOVA

NORRLAND CUSHIONS  
Press Release 2017







## Norrland Cushions

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Introducing Villa Nova's first collection of cushions featuring designs from the Norrland collections. Brimming with Nordic forest landscapes, hand painted elements and folk inspired textural weaves that embrace a desire to connect with nature and relax in style.

Accessorise sofas, chairs and beds with a choice of 25 new cushion options; featuring six designs. Two designs from the collection are exclusive to the cushion range and were taken from hand painted artwork created in the studio.

The cushions are available in different sizes from 60x60cm and 50x50cm, while a selection of cushions are also available in 60 x40cm and 50x30cm. The cushions have Villa Nova's popular Seville, Lucerne (new weave for 2017) and Kasian satin on the reverse.

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The cushion collection will launch at London Design week taking place from the 12th – 17th March in the Romo Group Showroom, Chelsea Wharf.



# NORRLAND CUSHION

60x60cm

The Norrland print design from the Norrland Collection is available as a ready-made cushion.



VNC3259-01



VNC3259-02



VNC3259-03

# TREESCAPE CUSHION

60x40cm

A unique design only available as a cushion. Depicting a tree lined landscape, the design was developed through experimentations with a traditional lino cut technique.



VNC3261-01



VNC3261-02



VNC3261-03

# FOREST CUSHION

60x60cm

This cushion features a specially designed forest scape print, only available as a cushion. The design was originally hand painted in ink in the Villa Nova studio



VNC3259-01



VNC3259-02



VNC3259-03

# TOBI CUSHION

50x30cm

A combination of the Tobi Multi and Katas weaves from the Norrland Weave Collection. These highly textured weaves are strongly influenced by traditional Scandinavian folk textiles.



VNC3246-01



VNC3246-02



VNC3246-03



VNC3246-04



# SAMI CUSHION

50x50cm

Featuring the Sami embroidery from the Norrland Collection.



VNC3253-01



VNC3253-02



VNC3253-03



VNC3253-04



VNC3253-05



VNC3253-06

# MARKA CUSHION

60x60cm

Marka, a textured chenille weave from the Norrland Weaves collection.



VNC3248-01



VNC3248-03



VNC3248-04



VNC3248-09



VNC3248-12



VNC3248-13







Based in Nottingham, England, Villa Nova design and produce an eclectic range of furnishing and upholstery fabrics and wallcoverings. Villa Nova is part of The Romo Group and the range is available worldwide through an extensive network of selected interior designers and retail outlets.

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Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

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