

VILLA NOVA

— PRESS RELEASE —



In Pursuit of Countryside Calm

This season Villa Nova launches four new collections that evoke a refined but casual and comfortable sensibility. This launch features timeless organic inspired weaves complemented by three practical plains coloured in versatile shades, including a collection of natural and earthy tones.

Villa Nova will be exhibiting at Focus during the September 2017 London Design Festival at the Design Centre Chelsea Harbour in the Romo showroom, and will be available globally through an extensive network of selected interior designers and retail outlets.



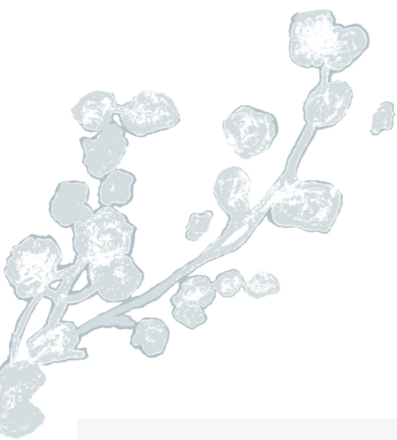
AYLIN

Jacquard Weaves

The Aylin collection features a combination of clean lines, organic designs and tactile textures that create a homely and handcrafted feel. Jacquard weaves that portray hand drawn cotton ball tufts and a simple inked stencil design of a silhouette of leaves sit with traditional Mexican ceramic inspired patterns, while a simple woven stripe adds balance to the collection. Aylin is presented in a palette influenced by natural dyes which add to the calming and harmonious feel of the collection.

5 Designs

These weaves are suitable for a variety of uses from upholstery, drapes and blinds to cushions.



"The essence of the collection comes from the move towards living a 'pastoral lifestyle' and creating a living space that is shaped by the owner's idea of what is essential and soothing."

Hayley McAfee,
Villa Nova Brand Manager





VALETTA

Washable, Wide-Width Satin

The ever popular Valleta satin plain has an updated colour palette for 2017 and is launched alongside a simple yet charming satin stripe. Effortlessly glamorous, Valleta has an impressive drape that adds a luxurious appeal to curtains, while a sleek and silky smooth finish perfectly complements cushions and accessories. Available in an extensive palette that complements new and existing collections, Valleta features an array of bold colours from warm red to vibrant blues that sit alongside soft nude shades and metallic neutrals.

Suitable for drapes, blinds, cushions and accessories

Valleta Plain – 112 Colours

Valleta Satin Stripe – 27 Colours

Washable at 40°C



VIGO

Semi-Plain Weave

Vigo is a stylish, versatile and durable weave with a soft inviting texture and understated two-tone colour effect that creates depth and movement across the fabric. With a more organic and muted palette, Vigo includes carefully selected bright standout shades that make an impact.

Available in 53 colours

Suitable for drapes, accessories and general domestic (GD) upholstery (tbc)

TORRIN

Washable, Wide-Width Satin

A softly flowing wide-width weave with a fine texture and appealing gentle lustre presented in a fresh, subtle palette. This washable weave has a sophisticated look that translates into traditional and modern style interiors.

Available in 36 colours

Suitable for drapes and accessories

Washable at 30°C



About Us

Villa Nova design and produce an eclectic range of furnishing and upholstery fabrics and wallcoverings based on the philosophy of creating modern and versatile collections that offer affordable style.

Villa Nova is part of The Romo Group and the range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

UK & International

James Eden - james.eden@romo.com
Iain Niven - iain.niven@romo.com
0207 352 7801

USA

Tamar Mashigian - tamar@cdecor.com
310-276-5001

France, Italy, Spain, Belgium, Portugal,
Poland and Czech Republic

Beatrice Bonzi - beatrice.bonzi@romo.com
+44 (0)1623 727000

Germany, Switzerland and Austria

Julia Schaefer - julia.schaefer@romo.de
+49 89 89666 160

villanova.co.uk