

# VILLA NOVA

January 2022 Collections



Press Release

This January sees Villa Nova launch four quintessential fabrics collections, that highlight the essential everyday offerings from the studio.

A range of highly textural, decorative velvets is complemented by a relaunch of the ever-popular Geneva Vintage, a collection of textured satin weaves including a refreshed palette of Kasian satin and a range of Trevira CS sheers.



Elswyth – Decorative Velvets

Geneva Vintage – Washable Linen Union

Kasian & Ilia – Textured Satins

Laurie FR – Trevira CS Wide-Width Sheer  
Cushions

# ELSWYTH

## Decorative Velvets

A bold and contemporary textural velvet collection, Elswyth features a confident stripe, small-scale designs and organic, distressed textures that draw inspiration from simple mark making and experimental sketches. These six tactile, heavily textured velvet and chenille weaves are suitable for upholstery and drapes, presented in a classic Villa Nova colour palette.



Cally | 5 Colours  
Decorative Velvet



Marka | 8 Colours  
Chenille Weave



Brae | 7 Colours  
Jacquard Velvet



Brody | 5 Colours  
Decorative Velvet



Perrie | 5 Colours  
Decorative Velvet



Elswyth | 5 Colours  
Decorative Velvet



# KASIAN & ILIA

## Textured Satins

This timeless collection of satin weaves radiates effortless sophistication.

Featuring three qualities, these elegant, washable fabrics have an impressive drape with a glamorous, sheen and are coloured in a palette of deep, luxurious colours, and versatile neutral shades.

The range encompasses the popular Kasian, a supple, plain satin with a unique touch reminiscent of hammered metal, and Ilia, a softly flowing weave with an irregular linear pattern and fine texture. Completing the collection is Kasian Gradient, which sees the Kasian satin printed to feature an on-trend ombre that gently moves in strength of tone from light to dark across the cloth.



Kasian | 33 Colours  
Textured Satin



Ilia | 14 Colours  
Jacquard Weave



Kasian Gradient | 3 Colours  
Textured Satin



## LAURIE

Trevira CS Wide-Width Sheer



Laurie FR is an effortless and essential wide-width, Trevira CS sheer. This supple, linen-look sheer creates billowing drapes that gently diffuse the light. Laurie is available in the subtlest of colourations from watery tones to versatile naturals and rich earthy shades.

24 Colours

Suitable for drapes & accessories



V3487/01

V3487/22

V3487/04



V3487/12

V3487/10

V3487/23

## GENEVA VINTAGE

Washable Linen Union



With a relaxed, casual appearance, Geneva Vintage sees Villa Nova's popular Geneva plain given a stonewashed effect finish, resulting in a charming cloth with the look of a stonewash denim. This washable linen union has an appealing distressed appearance with subtle faded variations in tone and texture that create a lived-in aesthetic. Geneva Vintage drapes in a beautifully soft and fluid way and is highly durable for upholstery.

34 Colours

Suitable for upholstery, drapes and accessories



V3064/71

V3064/61

V3064/60



V3064/57

V3064/67

V3064/62

## Readymade Cushions

To accompany the January fabrics, Villa Nova introduces a range of readymade cushions. A perfect mix of design and colour with an abundance of appealing textures these readymade cushions are designed to complement any interior.

### CALLY

60cm x 40cm

A statement cut velvet cushion with abstract blocks of colour that form a broad diffused stripe, featuring Cally from the Elswyth Collection teamed with contrasting cotton plain on the reverse.

Face: Decorative Velvet

Reverse: Cotton Plain



Cally Desert  
VNC3484/02  
40cm x 40cm / 15.75" x 15.75"



Cally Driftwood  
VNC3484/03  
40cm x 40cm / 15.75" x 15.75"



Cally Sundown  
VNC3484/01  
40cm x 40cm / 15.75" x 15.75"



Cally Tide  
VNC3484/04  
40cm x 40cm / 15.75" x 15.75"

### KASIAN OMBRE CUSHION

60cm x 40cm

A stunning cushion featuring an on trend ombre print on a textured glossy satin finished with a stylish bobble fringe.

Cover: Textured Satin



Kasian Gradient Lead  
VNC3478/01  
50cm x 30cm / 19.75" x 11.75"



Kasian Gradient Rain  
VNC3478/02  
50cm x 30cm / 19.75" x 11.75"

## ELSWYTH - 50x50cm

A beautiful cushion with a simple, feathery embroidery on a super soft cotton velvet edged in a stylish bobble fringe and paired with a contrasting shade of textured satin on the reverse.

Face: Decorative Velvet | Reverse: Textured Satin



Elswyth Bone  
VNC3480/03  
60cm x 60cm / 23.5" x 23.5"



Elswyth Conch  
VNC3480/02  
60cm x 60cm / 23.5" x 23.5"



Elswyth Narwhal  
VNC3480/01  
60cm x 60cm / 23.5" x 23.5"

## PERRIE - 50x50cm

An exceptionally, soft cut velvet featuring irregular blocks that form an abstract geometric all-over pattern, this luxurious cushion is teamed with a textured glossy satin on the reverse.

Face: Decorative Velvet | Reverse: Textured Satin



Perrie Clay  
VNC3482/01  
55cm x 55cm / 21.75" x 21.75"



Perrie Conch  
VNC3482/02  
55cm x 55cm / 21.75" x 21.75"



Perrie Ice  
VNC3482/03  
55cm x 55cm / 21.75" x 21.75"

## BRODY - 50x30cm

A stunning cushion with a semi-plain velvet featuring irregular tones of colour. The Brody fabric has an attractive textural appearance and is sumptuously soft

Face: Decorative Velvet | Reverse: Textured Satin



Brody Deco  
VNC3485/04  
60cm x 40cm / 23.5" x 15.75"



Brody Graphite  
VNC3485/02  
60cm x 40cm / 23.5" x 15.75"



Brody Sundown  
VNC3485/01  
60cm x 40cm / 23.5" x 15.75"

## ABOUT US

Founded in 1993, Villa Nova is a young and vibrant brand with a dedicated team of talented in-house designers led by Design Director, Hayley McAfee. Villa Nova produces distinctive and eclectic collections based upon the philosophy of creating modern, versatile fabrics, wallcoverings and accessories that offer affordable style.

Villa Nova is a division of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

 VillaNovaFabric

 villanovafabric

 villanovafabric

villanova.co.uk  
THE ROMO GROUP

## UK

Iain Niven  
iain.niven@romo.com  
0207 352 7801

## Europe

Roberta Natalini  
roberta.natalini@romo.com  
+44 (0)1623 727016

## Sweden

Mia Nordangård  
Mia@casarosa.se  
08-660 58 22

## South Africa

Laura Miller  
Showroom.jhb@romosouthafrica.com  
011 262 4167 / 084 614 7672

## USA

Tamar Mashigian  
tamar@cdecor.com  
310-276-5001

