

# VILLA NOVA

## REVERIE

PRINTS AND EMBROIDERIES



PRESS RELEASE



# REVERIE

## PRINTS AND EMBROIDERIES

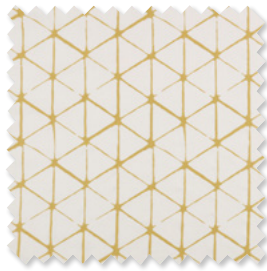
‘Reverie: noun: a state of being pleasantly lost in one’s thoughts; a daydream.’

The Reverie collection of prints and embroideries takes inspiration from dreamscapes of hazy memories, that are punctuated with vibrant colours. The collection has a deliberately obscure feel that gives the florals and botanicals in the range a softness and distant familiarity.

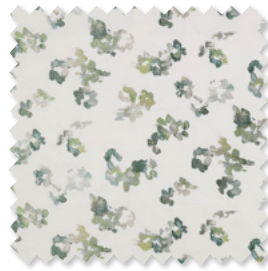
The studio took influence from immersive modern art exhibitions that harness technologies such as VR, holography, and digital projection to enable viewers to enter the work of art and become a protagonist within it. Submerging themselves into the collection, the studio then experimented with a range of techniques including collaging, photography, and inky water colours to create a range of mesmerising designs coloured in a palette that oozes an optimistic freshness.







Haldon | 6 Colours  
Embroidery



Aster | 5 Colours  
Embroidery



Reverie | 5 Colours  
Printed Cotton



Espy | 5 Colours  
Printed Cotton Linen



Arwen | 4 Colours  
Printed Cotton



Alora | 5 Colours  
Printed Velvet



Wander | 1 Colour  
Printed Wide-Width Sheer









# Cushions



Alora Deco  
VNC3514/01  
60cm x 60cm / 23.5" x 23.5"



Alora Laguna  
VNC3514/04  
60cm x 60cm / 23.5" x 23.5"



Alora Emerald  
VNC3514/02  
60cm x 60cm / 23.5" x 23.5"



Alora Sapphire  
VNC3514/03  
60cm x 60cm / 23.5" x 23.5"



Alora Tuscan  
VNC3514/05  
60cm x 60cm / 23.5" x 23.5"



Reverie Laguna  
VNC3511/05  
55cm x 55cm / 21.75" x 21.75"



Reverie Emerald  
VNC3511/02  
55cm x 55cm / 21.75" x 21.75"



Reverie Sapphire  
VNC3511/01  
55cm x 55cm / 21.75" x 21.75"



Reverie Jewel  
VNC3511/04  
55cm x 55cm / 21.75" x 21.75"



Reverie Deco  
VNC3511/03  
55cm x 55cm / 21.75" x 21.75"



Aster Jewel  
VNC3509/05  
60cm x 40cm / 23.5" x 15.75"



Aster Laguna  
VNC3509/04  
60cm x 40cm / 23.5" x 15.75"



Aster Deco  
VNC3509/02  
60cm x 40cm / 23.5" x 15.75"



Aster Emerald  
VNC3509/03  
60cm x 40cm / 23.5" x 15.75"



Aster Sapphire  
VNC3509/01  
60cm x 40cm / 23.5" x 15.75"



Espy Emerald  
VNC3512/03  
50cm x 30cm / 19.75" x 11.75"



Espy Sapphire  
VNC3512/01  
50cm x 30cm / 19.75" x 11.75"



Espy Ochre  
VNC3512/05  
50cm x 30cm / 19.75" x 11.75"



Espy Carbon  
VNC3512/02  
50cm x 30cm / 19.75" x 11.75"



Espy Laguna  
VNC3512/04  
50cm x 30cm / 19.75" x 11.75"



Haldon Chalk/Cinder  
VNC3152/05  
55cm x 55cm / 21.75" x 21.75"



Haldon Chambray  
VNC3152/04  
55cm x 55cm / 21.75" x 21.75"



Haldon Ochre  
VNC3152/08  
55cm x 55cm / 21.75" x 21.75"



Haldon Eggshell  
VNC3152/02  
55cm x 55cm / 21.75" x 21.75"



## ABOUT US

Founded in 1993, Villa Nova is a young and vibrant brand with a dedicated team of talented in-house designers led by Design Director, Hayley McAfee. Villa Nova produces distinctive and eclectic collections based upon the philosophy of creating modern, versatile fabrics, wallcoverings and accessories that offer affordable style.

Villa Nova is a division of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

 VillaNovaFabric

 villanovafabric

 villanovafabric

villanova.co.uk  
THE ROMO GROUP

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