

# VILLA NOVA

STILL LIFE  
Prints & Weaves



PRESS RELEASE



# Still Life

An artistic range of prints and weaves, the Still Life collections aim to highlight the beauty in the everyday.

On the surface the Still Life collections are influenced by the still life art movement, however the influence runs much deeper with the term still life being taken quite literally to mean slowing down. The last year has seen the concept of the home become increasingly important with an emphasis on unwinding and wellbeing, this focus has seen people devote more time to activities such as crafting and upcycling. The Still Life collections embrace this focus and were created by the Villa Nova design studio taking time to sketch, create and contemplate.

Capturing the beauty of domesticity, the studio was filled with vast still life compositions, using vases, jars, fruit and other found objects, that at first were simply sketched but quietly the studio built upon them to include more complex compositions alongside added texture and pattern.

To expand on the idea of still life compositions the studio took a creative trip to a local allotment to sketch, take photos, paint and immerse themselves in the nostalgic rhythm of nature. Here they stumbled upon Alice's Garden, it's owner, Alice had created the most wonderful of country gardens, bursting with flowers, vegetables and trees laden with fruit. A haven of inspiration for Villa Nova, Alice and her garden became the accidental muse of the Still Life collection.



"Over the last year it has become all the more important to take a moment for reflection, the Still Life collections are built around this idea and aim to transform the home into a tranquil retreat"

Hayley McAfee, Villa Nova Design Director





# STILL LIFE

## Contemporary Prints

Still Life is influenced by objects and foliage recreated as painterly forms and sketches. A flowing line drawing of a looping tabletop scene sits with a print of a humble potting shed nestled between rows of vegetables rendered in energetic brush strokes. These expressive designs are balanced by an entwining wisteria and a trailing leaf design. The organic natural feel of the collection is enhanced further by a soft colour washed print with an intriguing feathery fringe and a rustic style pattern inspired by a simple study of hand stitching.



Fenery | 2 Colours  
Wide-Width Print



Potting Shed | 5 Colours  
Printed Linen Cotton



Tabletop | 5 Colours  
Printed Linen Cotton



Broderie | 5 Colours  
Printed Linen Cotton



Liana | 5 Colours  
Printed Cotton



Patchwork | 3 Colours  
Printed Linen Cotton



Hana | 5 Colours  
Printed Cotton





# STILL LIFE WEAVES

## Decorative Upholstery Weaves

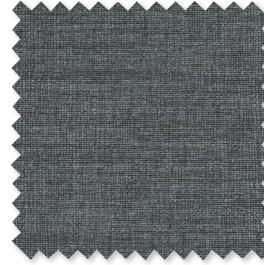
Presenting a homely collection of weaves featuring organic shapes and pleasing textures, together with an abstract design inspired by a still life composition of shapely bottles and oversized vessels. These six tactile, heavily textured weaves are suitable for upholstery and drapes and presented in a charming colour palette that creates a sense of calm.



Bayes | 7 Colours  
Decorative Weave



Innes | 9 Colours  
Decorative Weave



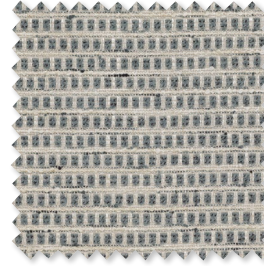
Ivon | 12 Colours  
Decorative Weave



Still Life | 5 Colours  
Decorative Weave



Bevan | 3 Colours  
Decorative Weave



Gilman | 6 Colours  
Decorative Weave









# VILLA NOVA

## ABOUT US

Founded in 1993, Villa Nova is a young and vibrant brand with a dedicated team of talented in-house designers led by Design Director, Hayley McAfee. Villa Nova produces distinctive and eclectic collections based upon the philosophy of creating modern, versatile fabrics, wallcoverings and accessories that offer affordable style.

Villa Nova is a division of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

UK  
Iain Niven  
iain.niven@romo.com  
0207 352 7801

USA  
Tamar Mashigian  
tamar@cdecor.com  
310-276-5001

Europe  
Roberta Natalini  
roberta.natalini@romo.com  
+44 (0)1623 727 016

