VILLA NOVA x Kyraane



Press Release

From Potter's Wheel to Interior Decor

Embarking on an exploration of ceramics and drawings, the latest offering from Villa Nova sees two artistic worlds combine through a truly unique collaboration with acclaimed potter ceramist and local British artist Kyra Cane.

A renowned potter with an impressive career and background in ceramics, Kyra Cane is most widely known for her exquisite porcelain pots. Her pieces feature rich decorative surfaces, informed by her own drawings and paintings which explore and celebrate her surrounding landscape. The production process sees Kyra draw into the glazed surface of the pot with ceramic materials, creating abstract marks, subtle textures, and sensitives layers of colours.

Recreating Kyra's signature style into an entirely new form was an exciting creative challenge for the Villa Nova studio. The initial task for the designers was to capture the patterns and subtle textures from Kyra's circular pots and reproduce them on a flat surface. To aid the designers in achieving her signature style, Kyra produced a portfolio of mark making experimentations on textured paper however this did not fully capture the spontaneous and impulsive nature of her pieces. Therefore, to ensure an authentic interpretation of her patterns Kyra flattened her circular pots in the final stage of the making process. Kyra painstakingly created new pots and beat them into an elliptical form to give a flatter surface. This method allowed the studio to experiment and manipulate both the patterns and textures of the original work, and capture the unique, fluid, and energetic qualities of the ceramics.

To colour the collection the studio and Kyra worked together closely, taking influence from both Kyra's ceramics and the blended colour combinations found in her pastel drawings. The end palette varies from contrasting black and white shades to soft, grassy greens moving through to new warm earthy tones.

The final product is a range of textiles and wallcoverings that retain the dynamism and detail of Kyra's original work. The collection effortlessly encapsulates the elemental flow of energy of the potter's wheel and fluid movement of brush marks that layer to form areas of colour and tone.

"Working with ceramics is always such a risk and the possibilities of a collaboration with Villa Nova was so exciting and yet nerve wracking as it too embodied such unknown possibilities. Sharing my work with a fantastic team of designers was an opportunity I wanted to embrace in an open-minded way, allowing them access not only to my ceramics but drawings and sketchbooks. I approached it in the same way that I approached it in the same work, intensely involved and hoping for those unpredictable chances from which brilliance might emerge."

The Villa Nova collaboration has brought together the two major parts of my creative practice from across decades. The originality of this project lies in the fact that this talented team have taken both my porcelain ceramics and my drawings and created a new body of work in a completely different media. They have brought together aspects of my practice which have always co-existed in parallel, to make a stunning collection of textiles and wallpapers of which I am hugely proud."



Kyra Cane



"I first discovered Kyra's work in a chance meeting when I attended an open studio event at the Harley Foundation on the Welbeck Estate. I was immediately drawn to Kyra's raw creativity, the intensity of pattern on her pots and the inherent unpredictability involved in creating these fascinating pieces. I knew straight away this was a collaboration I wanted to explore."

The final product is one I am immensely proud of. Throughout the range you can see the influence of Kyra's signature landscapes and subtle textures are ever present, and you can see the artistic elements from Kyra's pots have been cleverly translated into textile and wallcovering designs with such attention to detail they still retain the authenticity of the original ceramics."

Hayley McAfee Head of Villa Nova





Prints, Weaves & Embroideries







Welbeck | 2 Colours Wide-Width Semi-Sheer Print ♦ □



Field | 3 Colours Printed Cotton ⊕�₽



Staccato | 2 Colours Embroidery �⊠



Murmurs | 3 Colours Printed Cotton Satin ♦ 🖸



Drifting | 1 Colour Wide-Width Velvet �⊡



Ditto | 3 Colours Reversible Satin Weave ♦ 🖾

Prints, Weaves & Embroideries





Alumina | 2 Colours Wide-Width Sheer ♦⊠



Harley | 3 Colours Wide-Width Sheer ⊖♦₪



Fusion | 2 Colours Wide-Width Semi-Sheer �⊠



Sgraffito | 3 Colours Printed Satin ♦ 🖸



Ombre | 2 Colours Wide-Width Printed Jacquard Weave ♦ 🖾

Wall Murals

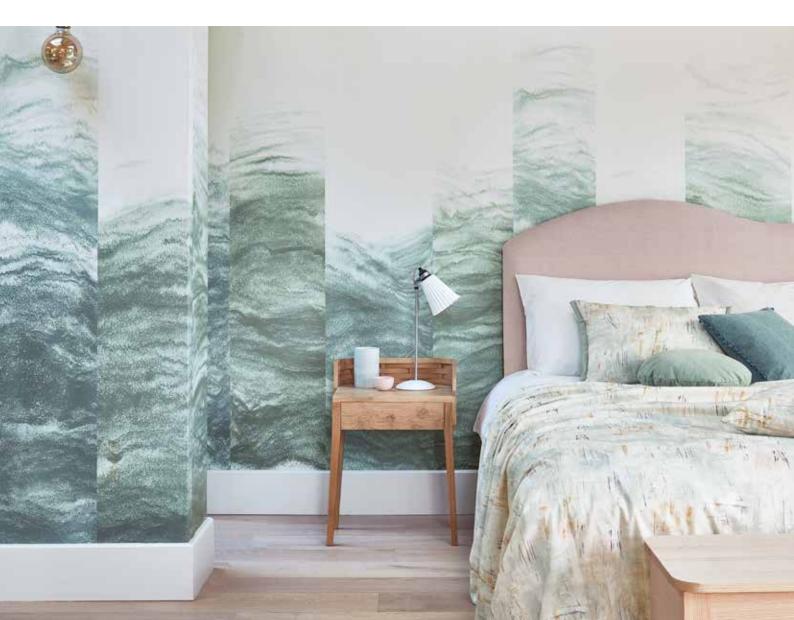
Shift Wall Mural





Celadon

Silica



Wall Murals

Welbeck Wall Mural



Summer



Drifting Wall Mural



Carbon



Wallcoverings





Field | 3 Colours



Sgraffito | 3 Colours



Ombre | 3 Colours



Ditto | 4 Colours



Alumina | 5 Colours

ABOUT KYRA CANE

Kyra Cane is a renowned potter with an impressive career and background in ceramics. Her work has been shown in the most prestigious of locations and galleries worldwide. Over the years Kyra has undertaken several significant commissions including pieces for the Royal Suite in the Dorchester Hotel, London, and large-scale bespoke pots for some of the most luxurious cruise ships in the world. Kyra's pots can also be found in the rooms of the famous Shangri-La Hotel the Shard, London.

ABOUT VILLA NOVA

Founded in 1993, Villa Nova is a young and vibrant brand with a dedicated team of talented in-house designers led by Design Director, Hayley McAfee. Villa Nova produces distinctive and eclectic collections based upon the philosophy of creating modern, versatile fabrics, wallcoverings and accessories that offer affordable style.

Villa Nova is a division of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

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