

VILLA NOVA

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*KyvaCarne*



Rug Press Release

The image shows a contemporary living room. On the left, a wooden chair with a circular backrest sits on a large, rectangular rug with abstract, painterly patterns in shades of green, blue, and yellow. To the right, a low-profile green sofa is adorned with patterned and solid-colored pillows. A small, round wooden table with a green base holds a potted plant. Two white, egg-shaped pendant lights hang from the ceiling. Large windows in the background are framed by curtains with a vertical, abstract pattern, offering a view of lush greenery outside.

# Rugs

Villa Nova have collaborated with acclaimed potter and local British artist Kyra Cane to develop a distinctive and artistic rug collection.

The Villa Nova X Kyra Cane rug collection encapsulates the textural interest, dynamism, and spirit of Kyra's original pieces. The Villa Nova studio have cleverly translated Kyra's visionary piecesceramics into hand tufted and flat weave rugs that offer inspired variations in materials, softness, and lustre to bring abstract and impactful designs underfoot.

# Flat Weave Rugs

This range of flat weave rugs encapsulate the textural interest, dynamism and spirit of Kyra's ceramic pieces. Woven with soft chenille, the rugs incorporate subtle variations of colour and appealing textures.



Sgraffito Ochre  
RG9187



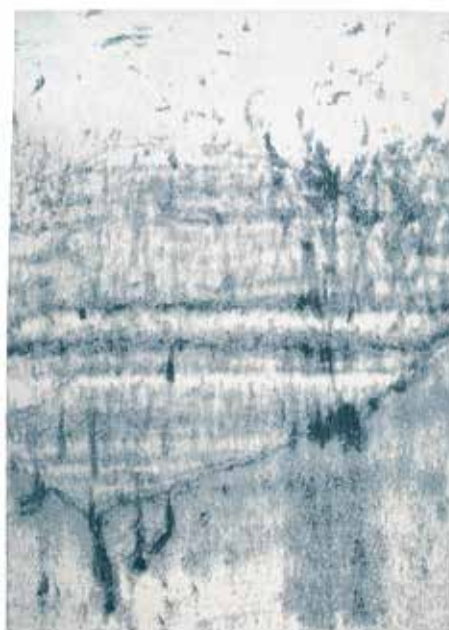
Sgraffito Carbon  
RG9186



Drifting Silica  
RG9194



Glaze Carbon  
RG9185



Glaze Celadon  
RG9184

## Available Sizes:

- M - 170 x 240cm / 5' 7" x 7' 10"
- L - 200 x 280cm / 6' 7" x 9' 2"
- XL - 240 x 340cm / 7' 10" x 11' 2"
- XXL - 290 x 390cm / 9' 6" x 12' 10"



# Hand Tufted Rugs

Introduce warmth, luxury and statement design with a hand tufted rug inspired by Kyra's visionary ceramics. These striking hand tufted rugs have a deep, luxurious pile that is comfortable and sumptuous underfoot.



Harley Ochre  
RG2035



Harley Summer  
RG2036



Alumina Carbon  
RG2037



Fusion Celadon  
RG2033



Fusion Sienna  
RG2034

Available Sizes:

M - 170 x 240cm / 5' 7" x 7' 10"

L - 200 x 280cm / 6' 7" x 9' 2"

XL - 240 x 340cm / 7' 10" x 11' 2"

XXL - 290 x 390cm / 9' 6" x 12' 10"



goodweave®

Handcrafted in India by artisans, these tufted rugs carry the GoodWeave label. GoodWeave is a non-profit organisation dedicated to ensuring no child or forced labour is used in the making of a certified rug.

## ABOUT KYRA CANE

Kyra Cane is a renowned potter with an impressive career and background in ceramics. Her work has been shown in the most prestigious of locations and galleries worldwide. Over the years Kyra has undertaken several significant commissions including pieces for the Royal Suite in the Dorchester Hotel, London, and large-scale bespoke pots for some of the most luxurious cruise ships in the world. Kyra's pots can also be found in the rooms of the famous Shangri-La Hotel the Shard, London.

## ABOUT VILLA NOVA

Founded in 1993, Villa Nova is a young and vibrant brand with a dedicated team of talented in-house designers led by Design Director, Hayley McAfee. Villa Nova produces distinctive and eclectic collections based upon the philosophy of creating modern, versatile fabrics, wallcoverings and accessories that offer affordable style.

Villa Nova is a division of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

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