

ALLURE
Press Release

zinc
textile





ALLURE

Decorative Weaves & Print

A meeting of past and present, the Allure collection see new bold decorative weaves sit in perfect harmony with iconic Zinc designs.

Allure beautifully typifies, the glam, urban spirit that Zinc is so known and loved for. The collection encompasses a range of exciting and diverse qualities, brimming with rich velvets and shimmering jacquards.

Whether embellishing furniture or dressing windows to impress, Allure is a collection that offers dopamine inducing design, with each design drawing its name from legendary New York IT girls from down the decades.



CONNIE

Textured Plain
4 Colours



GLORIA

Embroidered Velvet
3 Colours



CORNELIA

Decorative Velvet
5 Colours



BERINTHIA

Decorative Satin
4 Colours



MARISA

Printed Jacquard Velvet
3 Colours



COOKIE

Decorative Velvet
4 Colours



BIANCA

Foil Laminated Velvet
2 Colours



TOBIA

Printed Jacquard Velvet
5 Colours



MARBELOUS

Decorative Jacquard Weave
4 Colours



BARGELLO

Decorative Jacquard Weave
3 Colours



ABOUT ZINC TEXTILE

Originality and cutting-edge design are at the forefront of the Zinc Textile brand. Starting the journey in 2010, Design Director Justin Marr launched a brand that found inspiration in the heady heights of the 1970s and has remained true to the original aesthetic, while continually pushing the boundaries of design. With new and innovative collections launching each year, Zinc continuously offers versatile fabric and wallcovering ranges with unexpected elements.

Zinc Textile is a division of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

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THE ROMO GROUP

