## THE BEACH COLLECTION Press Release







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Zinc Textile presents The Beach Collection, a curated range featuring design favourites from the past ten years.

Epitomising the more reserved and softer side of the brand, the Beach collection features 13 iconic qualities, highlights from Zinc's decade in design. As popular today as they were when first created, the Beach collection further strengthens Zinc's unique take on a tranquil style.

The Beach collection favours matt rugged textures in relaxed and wash-out neutrals. Soft chenilles, clever embroideries and our recoloured bouclé, Zumirez all vie for attention in a calm meditative way, whilst a hint of Zinc's signature metallics adds a further dimension to this collection.

<sup>&</sup>quot;The Beach collection is a culmination of our favourite relaxed, textural qualities, that when used together creates that ever desirable beach-side style"







## ABOUT US

Originality and cutting-edge design are at the forefront of the Zinc Textile brand. Starting the journey in 2010, Design Director Justin Marr launched a brand that found inspiration in the heady heights of the 1970s and has remained true to the original aesthetic, while continually pushing the boundaries of design. With new and innovative collections launching each year, Zinc continuously offers versatile fabric and wallcovering ranges with unexpected elements.

Zinc Textile is a division of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers. UK Iain Niven Iain.Niven@romo.com 0207 352 7801

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