

juego & checkmate
press release

zinc
textile





juego & checkmate

Mixing nostalgia with seductive design, Juego and Checkmate are two new collections that put the PLAY in playful.

As Zinc's alter ego to their urban glamour aesthetic, both collections showcase the rustic, playful soul of the brand. Drawing inspiration from beloved board and card games like Solitaire, Jenga, and Draughts, the designs exude a sense of fun and familiarity.

Full of gregarious designs and highly textured fabrics, Juego features elaborate embroideries, colourful tapestries, linens, chenilles and velvets. Crude patterns bring a beachy vibe with their beautifully bold, organic demeanour and rugged character.

Juego's laid-back counterpart, Checkmate sees Zinc's relaxed, casual persona come out in the form of seemingly simple textured fabrics. An eclectic mix, you'll find super heavy weight, chunky cloths including chenille and velvet, sitting alongside a relaxed linen and a handwoven silk ottoman.

Both collections are presented in an earthy colour palette that echoes the collections casual nature, summer loving neutrals are joined by Spiced reds, Ocean blues and Cypress greens, as well the newest addition to the family, Eggplant.

juego

decorative & textured weaves



ludo
Embroidery
2 Colours
🚗 ⬡ 🏠



arraz
Tapestry Jacquard Weave
3 Colours
🚗 ⬡



cubilete
Tapestry Jacquard Weave
2 Colours
🚗 ⬡ 🏠



jenga
Bouclé
5 Colours
🚗 ⬡ 🏠



hex
Bouclé Pocket Weave
4 Colours
🚗 ⬡



ladder
Chevron Weave
4 colours
🚗 ⬡ 🏠



labyrinth
Embroidered Cotton Velvet
4 Colours
🚗 ⬡



jigsaw
Embroidered Cotton
3 Colours
🚗 ⬡ 🏠



par
Printed Cotton Velvet
2 Colours
🚗 ⬡ 🏠



checkmate

textured weaves & plains



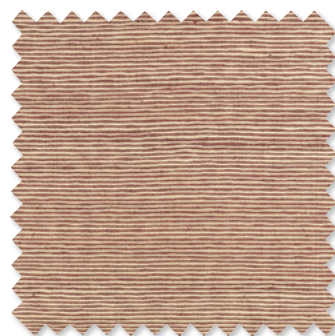
checkmate

Pocket Weave
7 Colours



barbudi

Chenille
4 Colours



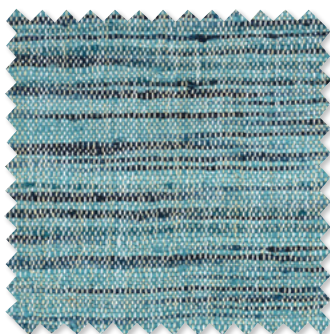
solitaire

Silk Ottoman
7 Colours



lasca

100% Linen Plain
7 Colours



pachisi

Semi-Plain Weave
5 Colours



draughts

Washable Chenille
7 colours



ellice

Linen Blend Velvet
8 Colours





about zinc textile

Originality and cutting-edge design are at the forefront of the Zinc Textile brand. Starting the journey in 2010, Head of Brand Justin Marrlaunched a brand that found inspiration in the heady heights of the 1970s and has remained true to the original aesthetic, while continually pushing the boundaries of design. With new and innovative collections launching each year, Zinc continuously offers versatile fabric and wallcovering ranges with unexpected elements.

Zinc Textile is a division of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers.

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