MINERALOGY WALLCOVERINGS

Press Release

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MINERALOGY Wallcoverings

On a textural trajectory to the future, this collection of highly innovative wallcoverings sees extravagant designs take to the walls.

Without a hint of inhibition, cork, rattan, wood, mica and more see natural qualities collide with glamorous highlights. A practice of fearless modernity, this collection serves as a reminder that interiors are an opportunity for experimentation, and what better place to start than with your walls.

Mineralogy features four new showstopping wallcovering designs that sit in perfect company alongside iconic Zinc, textural wallcoverings.



MAGENTITE WALLCOVERING 3 Colours Strips of raffia organically create a haphazard, horizontal design through its naturally occurring tones.



BARYTE WALLCOVERING 3 Colours The unmistakable glimmer of foil peeks through diagonal strips of paper, creating a large-scale herringbone, stripe design.



PAULOWNIA WALLCOVERING

4 Colours

Named after the tree it is created from, Paulownia is a genuine wood wallcovering crafted from wafer thin veneer layers. Bringing the great outdoors in, the intricate details of the woodgrain are a celebration of nature, while the earthy palette is sympathetic to the design origin.



PYRITE WALLCOVERING

3 Colours

Pyrite is a statement wallcovering with a shimmering foil ground that plays host to strips of paper woven to create a three-dimensional basket weave design with a subtle dusting of metallic to finish. Named after the mineral Pyrite, commonly known as fool's gold, due to its metallic aesthetic and superficial resemblance to gold.

ABOUT ZINC TEXTILE

Originality and cutting-edge design are at the forefront of the Zinc Textile brand. Starting the journey in 2010, Design Director Justin Marr launched a brand that found inspiration in the heady heights of the 1970s and has remained true to the original aesthetic, while continually pushing the boundaries of design. With new and innovative collections launching each year, Zinc continuously offers versatile fabric and wallcovering ranges with unexpected elements.

Zinc Textile is a division of The Romo Group, a family run business in its fifth generation. The range is available worldwide through an extensive network of selected interior designers and retail outlets.

Please contact us for price information, samples and images, we are also happy to arrange interviews and offer expert commentary from our designers. UK & International lain Niven iain.niven@romo.com 0207 352 7801

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